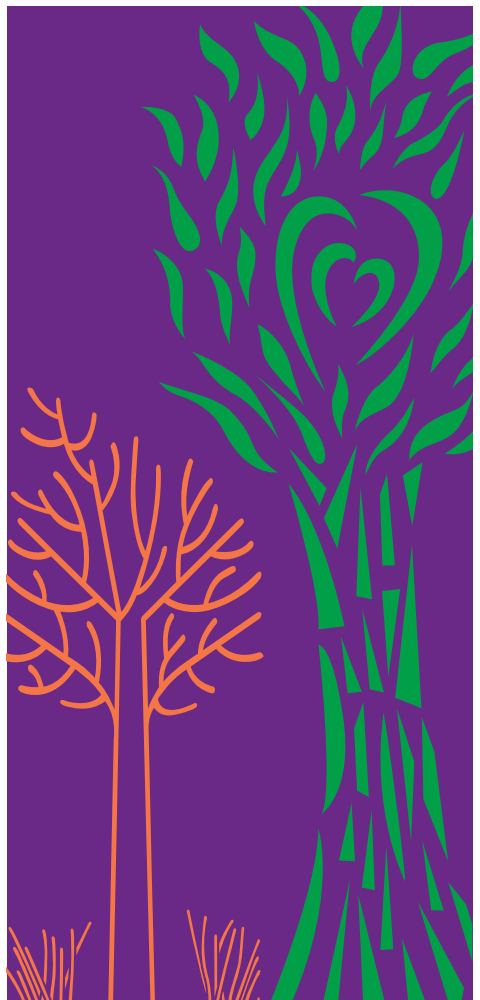


CREATIVE PLACEMAKING SUMMIT 8

A RETROSPECTIVE

**OCTOBER 3 - 7, 2022
LANSING, MICHIGAN**





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Welcome from Lolo Robison & Meghan Martin

Here we are again, only this time, we have a whole new look and feel. We were honored to be able to co-create with our community this year and put together an event that is accessible, belongs to everyone and welcomes all. Our team has been busy meeting and talking with local businesses and arts organizations as well as local artists, placemakers and creatives about what they'd like to experience at this year's Summit and they were excited to share with us what stories they wanted to tell and how they wanted to tell them. As a result, we have so much thoughtful content for you all and so many spaces for us to gather in as we explore.

Together, we are bringing you not only a retrospection but also an exploration of creative placemaking in our community. In the coming days, we will hear from local and visiting experts about their experiences, hopes and ideas. We will visit multiple venues around Lansing and have the opportunity to gather together to generate new excitement around creative placemaking.

Thank you for being a part of this experience.
We hope to see you at every stop along the way!



Lolo Robison
President



Meghan Martin
Executive Director

Introduction

Welcome to the Creative Placemaking Summit!

We couldn't be more pleased to welcome you to this year's Summit! Creative Placemaking Summit 8: A Retrospective, is a huge revisioning of this event that we've loved presenting over the years.

This year, we felt the Summit should reflect the changes we've seen in the world, so we worked to give it a more local, friendly and somewhat cozy kind of feel — something we can all use a little of right now. The world has changed a lot in recent years, and as a result, we are all looking at life through a new lens. We thought a retrospective would be a good way to guide us toward a new vision for the future of creative placemaking. What has this movement done for us and our region? What has been good, challenging, or maybe not so great, and where do we go from here?

That's what we will be looking at over the next five days, and we are so happy that you have decided to join us. Get ready to review, reflect and plan for the next generation of creative placemaking in our region.

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About the Arts Council



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Since 1965, the Arts Council has played a key role in upholding the Capital Region's vitality with a mission to support and strengthen arts, culture and creativity. Our region's identity, spirit and continued economic growth are defined by our arts and cultural sector, which includes cultural organizations, artists and creative entrepreneurs. As a membership and service organization, the Arts Council advocates to keep the arts in schools, helps artists strengthen their businesses and seeks to empower artists and organizations whose diverse cultural activities make a difference in the lives of those who live, work and visit here. To help us continue this work, please consider donating to the Arts Council!

Contact Us: 1208 Turner St., Lansing, MI 48906 | (517) 372-4636 | info@lansingarts.org | Lansingarts.org

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Snapshot of the Week

Online All Week:

Tune in to Arts Council social media to hear from our 2022 Virtual MC and Facilitator, Alexis Rosado! Alexis will orient you to each day of the Summit and provide details on each session.

Day 1: Monday, Oct. 3, 2022

Welcome Day! Celebrate the completion of the 2020 Arts Impact Project, the Shiawassee Street Mosaic Project, and hear from past and present Arts Impact Project artists. Enjoy Blue Owl coffee and pastries at the Shiawassee St. bridge in Rotary Park and hear from the leaders of some of Lansing's largest placemaking projects!

Day 2: Tuesday, Oct. 4, 2022

Day 2 will have two sessions for you to attend! First, come to Riverwalk Theatre, a renovated warehouse offering modern plays and musicals from its resident acting company, to see nationally-known arts advocate, Ruby Lopez Harper. Our keynote will discuss how the language of community and equity have changed over the last few years and how that shift impacts creative placemaking across the nation. Second, attend a panel discussion at The Robin Theatre to hear from young Michigan artists about their careers and creative placemaking work in their respective cities.

Day 3: Wednesday, Oct. 5, 2022

Day 3 we want to hear from you! Visit Lansing Public Media Center to discuss The Ovation, a new concert venue, which will be coming to Lansing within the next few years. How do you want to see this space used? What is your vision for The Ovation? Thank you to Art's Pub for donating delicious pizza for the event!

Day 4: Thursday, Oct. 6, 2022

Join us in an art education hub, REACH Studio Art Center, to learn about the Artists Thrive initiative from Heather Pontonio, Senior Program Director at the Emily Hall Tremaine Foundation. Whether you are an artist or you work with artists, this initiative offers tools to help you reflect on your work and better support local artists and advocate for the arts in your community.

Day 5: Friday, Oct. 7, 2022

The Summit isn't over yet! Cap off the week with networking and celebration at UrbanBeat in Old Town, Lansing. We come together once a year for the Summit — let's get excited about the future of Creative Placemaking, make lasting connections and keep the momentum going!

After the formal reception, spend the remainder of your Friday night at UrbanBeat to hear the eclectic sounds of Time2Play. Tickets available in advance and at the door.



Join Us in Old Town!

1213 Turner Rd, Lansing, MI 48906

BLOCK:AID

**AFTER THURSDAY'S SESSION
POP OVER TO BLOCK:AID!**

Hosted by Lansing: 501, Downtown Lansing, Inc. and the City of Lansing, BLOCK:AID will showcase local artists and creative placemaking in Downtown Lansing.

The poster features a background image of a city street with a construction barrier in the foreground. The text "BLOCK:AID" is written in a large, bold, black font across the barrier. Below the barrier, there is a red and white striped banner with the text "AFTER THURSDAY'S SESSION POP OVER TO BLOCK:AID!". At the bottom, there is a white box with black text providing details about the event.

Michigan's Capital City!

GREATER LANSING
SHOP ★ DINE ★ PLAY ★ EXPLORE

The Greater Lansing Convention & Visitors Bureau Welcomes the Creative Placemaking Summit

The GLCVB understands the importance of placemaking and works everyday to make Greater Lansing a truly unique destination. Consider Michigan's Capital City for your next meeting or event, visit www.lansing.org today!

1.888.2.LANSING www.LANSING.org

The poster features a background image of the Michigan State Capitol building at night. The text "GREATER LANSING" is written in a large, bold, white font at the top. Below it, there is a blue banner with the text "SHOP ★ DINE ★ PLAY ★ EXPLORE". At the bottom, there is a white box with black text providing details about the event. The Greater Lansing Convention & Visitors Bureau logo is also present.

Get Social With Us

Find the most up to date conference info at
LansingPlacemakers.org

Share your summit experiences with
[#LansingPlacemakers](https://twitter.com/LansingPlacemakers)

Learn more about the Arts Council at
LansingArts.org and visit us on:



Full Schedule and Speakers

More info available online

Session descriptions, the full schedule for our week of placemaking fun, and detailed info on our remarkable group of speakers are available online at LansingPlacemakers.org. You can scan the QR codes below with your phone for quick and easy access to all the info:



Full Schedule



Speaker Info

Art is not
what you **see**...
but what you
make others
see.
-Edgar Degas

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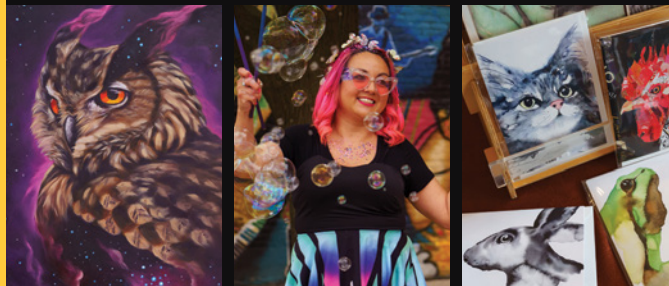
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MAY - OCTOBER 2023



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MICHIGAN STATE UNIVERSITY

UNIVERSITY OUTREACH AND ENGAGEMENT

Congratulations to the Arts Council of Greater Lansing on the 2022 Creative Placemaking Summit

The Lansing Board of Water & Light has been providing electric, water, steam and chilled water utility service to service to mid-Michigan since 1885. Today we provide safe and reliable service to more than 100,000 customers.

Giving back to the community we serve is a hallmark of the BWL and its employees who volunteer thousands of hours every year to make events such as Adopt a River, BWL Hometown Power 5K, Golf 4 Charity and Silver Bells in the City, a success.

"Hometown People. Hometown Power." is more than just a slogan. It's who we are and what we do - with pride and dedication.



Hometown People. Hometown Power.

About the Cover Art



The art depicted on the cover features imagery from “EnCompass Lansing,” the sculpture created by David Such and Fred Hammond for the 2017 Arts Impact Project located at Pleasant Grove and Holmes roads. After collecting community input, David and Fred pulled from themes of family, dreaming, rising up, welcoming all, and coming together for youth and created a piece that would be the focus of what is now a town square for the neighborhood.

Venue Map

This year, we’re showcasing the cultural institutions that support the work of individual artists and bring talent in from outside the region. We hope you enjoy seeing them all!

Creative Placemaking Summit 8 Venues

- 1. Monday Venue: Rotary Park**
325 Riverfront Drive
- 2. Tuesday Venue 1: Riverwalk Theatre**
228 Museum Drive
- 3. Tuesday Venue 2: The Robin Theatre**
1105 S Washington Avenue
- 4. Wednesday Venue: Lansing Public Media Center**
2500 S Washington Avenue
- 5. Thursday venue: REACH Studio Art Center**
1804 S Washington Avenue
- 6. Friday Venue: UrbanBeat**
1213 Turner Street

Detailed information about venue parking is available at lansingplacemakers.org