



Sponsorship Package
Creative Placemaking Summit 9
Oct. 5 - 7, 2023

Final committment deadline to be included in day-of materials: September 16, 2023

\$500 – Innovation Sponsor (unlimited)

These benefits are given to ALL sponsorship levels!

- Two Summit registrations
- Logo and link on Lansing Placemakers website and program (digital and print)
- Recognition in communications and promotions such as press releases, newsletters and social media
- Verbal acknowledgment at the summit

\$1,000 – Showcase Sponsor (unlimited)

- One additional Summit registration (3 total)
- 1/4-page color ad in the event program.

\$2,500 – Distinguished Sponsor (unlimited)

- Two additional Summit registrations (4 total)
- 1/2-page color ad in event program
- Sponsorship of one general (non-keynote) session during the summit, including
 - Logo displayed during speaker introduction
 - Opportunity to introduce general speaker or to provide a quote to be read in introduction

\$5,000 – Impact Sponsor (Exclusive! 1 opportunity available)

- Three additional Summit registrations (5 total)
- Full-page color ad in event program
- Sponsorship of a Summit keynote speaker, including
 - Logo displayed during keynote speaker introduction
 - Verbal recognition as sponsor of keynote speaker
 - Opportunity to introduce keynote speaker or to provide a quote to be read in introduction

\$7,500 – Presenting Sponsor (Title Sponsor: 1 opportunity available)

- Four additional Summit registrations (6 total)
- Full-page color ad in event program
- Verbal title sponsor recognition and in writing (program, website, social media, etc.)
 - “Creative Placemaking Summit 9 is brought to you by [Your Organization].”
- Sponsorship of the entire summit, including:
 - Logo displayed during summit
 - Opportunity to introduce general speaker or to provide a quote to be read in introduction
 - Opportunity to provide a quote or additional content for a summit press release
 - Opportunity to distribute branded products at event (provided by sponsor)