



Sponsorship Package
Creative Placemaking Summit 10
October 10 - 11, 2024

SPONSORSHIP NAME	COST	AVAILABILITY
Presenting Sponsor	\$10,000	Available
Lunch Sponsor	\$7,500	Available
Learning Opportunities Sponsor	\$5,000	RESERVED
Registration Sponsor	\$5,000	RESERVED
Program Sponsor	\$3,000	Available
Distinguished Sponsor	\$2,800	10 of 10 Available
Showcase Sponsor	\$1,500	10 of 10 Available
Session Speaker Sponsor	\$1,000	10 of 10 Available
Innovation Sponsor	\$700	10 of 10 Available

IN-KIND SPONSORS

All in-kind sponsors receive these benefits:

- Company logo on our Arts Council of Greater Lansing Creative Placemaking registration website
- Mentions on the Arts Council of Greater Lansing social media pages
- Listed as a sponsor in the program
- Additional benefits based on nature of in-kind item or service provided
- Mentions at the Creative Placemaking Summit 10 event

Do you have a product or service to donate? Let us know!
 Ideas, but not limited to:

Advertising Sponsor
Social Media Sponsor

Don't see a sponsorship that fits with your needs? Contact Michelle at michelle@lansingarts.org to find a sponsorship that works for YOU!

All sponsorships are tax-deductible.



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These benefits are given to ALL sponsorship levels!

Two Summit registrations
Logo and link on Lansing Placemakers website and program (digital and print)
Recognition in communications and promotions such as press releases, newsletters and social media
Verbal acknowledgment at the summit

\$700 – Innovation Sponsor - 10 of 10 Available

Two Summit registrations
Logo and link on Lansing Placemakers website and program (digital and print)
Recognition in communications and promotions such as press releases, newsletters and social media
Verbal acknowledgment at the summit

\$1,000 – Session Speaker Sponsor - 10 of 10 Available

One additional Summit registration (3 total)
1/4-page color ad in the event program.
Supports travel and compensation of speaker

\$1,500 – Showcase Sponsor - 10 of 10 Available

One additional Summit registration (3 total)
1/4-page color ad in the event program.

\$2,800 – Distinguished Sponsor - 10 of 10 Available

Two additional Summit registrations (4 total)
1/2-page color ad in event program
Sponsorship of one general (non-keynote) session during the summit, including

- Logo displayed during speaker introduction
- Opportunity to introduce general speaker or to provide a quote to be read in introduction

\$3,000 – Program Sponsor - Available

Two additional Summit registration (4 total)
Full-page color ad in the event program and logo displayed prominently on program (design to be discussed)
Mentions on social media and at the event

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\$5,000 – Registration Impact Sponsor - RESERVED

Three additional Summit registrations (5 total)

Full-page color ad in event program

Includes:

- Mentions when registration opens and throughout marketing.
- Verbal recognition during the opening of the Summit.

\$5,000 – Learning Opportunities Sponsor - RESERVED

Three additional Summit registrations (5 total)

Full-page color ad in event program

Sponsorship of a Summit keynote speaker, including

- Logo displayed during keynote speaker introduction
- Verbal recognition as sponsor of keynote speaker
- Opportunity to introduce keynote speaker or to provide a quote to be read in introduction

\$7,500 – Lunch Sponsor - Available

Four additional Summit registrations (6 total)

1/2 color ad in event program

Verbal title sponsor recognition and in writing (program, website, social media, etc.)

Sponsorship featured during lunch, including:

- Logo displayed during summit
- Opportunity to introduce general speaker or to provide a quote to be read in introduction
- Opportunity to provide a quote or additional content for a summit press release
- Opportunity to distribute branded products at event (provided by sponsor)

\$10,000 – Presenting Sponsor - Available

Four additional Summit registrations (6 total)

Full-page color ad in event program

Verbal title sponsor recognition and in writing (program, website, social media, etc.)

- “Creative Placemaking Summit 10 is brought to you by [Your Organization].”

Sponsorship of the entire summit, including:

- Logo displayed during summit
- Opportunity to introduce general speaker or to provide a quote to be read in introduction
- Opportunity to provide a quote or additional content for a summit press release
- Opportunity to distribute branded products at event (provided by sponsor)

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