



Sponsorship Package
Creative Placemaking Summit 10
October 10 - 11, 2024

\$700 – Innovation Sponsor (unlimited)

These benefits are given to ALL sponsorship levels!

Two Summit registrations

Logo and link on Lansing Placemakers website and program (digital and print)

Recognition in communications and promotions such as press releases, newsletters and social media

Verbal acknowledgment at the summit

\$1,000 – Session Speaker Sponsor (Availability based on number of speakers)

One additional Summit registration (3 total)

1/4-page color ad in the event program.

Supports travel and compensation of speaker

\$1,500 – Showcase Sponsor (unlimited)

One additional Summit registration (3 total)

1/4-page color ad in the event program.

\$2,800 – Distinguished Sponsor (unlimited)

Two additional Summit registrations (4 total)

1/2-page color ad in event program

Sponsorship of one general (non-keynote) session during the summit, including

- Logo displayed during speaker introduction
- Opportunity to introduce general speaker or to provide a quote to be read in introduction

\$3,200 – I am a Placemaker Sponsor (1 Available)

Title Sponsor for pre-summit event

Two additional Summit registrations (4 total)

1/2-page color ad in event program

Sponsorship of one general (non-keynote) session during the summit, including

- Logo displayed during speaker introduction
- Opportunity to introduce general speaker or to provide a quote to be read in introduction

\$5,000 – Registration Impact Sponsor (1 Available)

Three additional Summit registrations (5 total)

Full-page color ad in event program

Includes:

- Mentions when registration opens and throughout marketing.
- Verbal recognition during the opening of the Summit.



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\$5,000 – Keynote Impact Sponsor (1 Available)

Three additional Summit registrations (5 total)

Full-page color ad in event program

Sponsorship of a Summit keynote speaker, including

- Logo displayed during keynote speaker introduction
- Verbal recognition as sponsor of keynote speaker
- Opportunity to introduce keynote speaker or to provide a quote to be read in introduction

\$7,500 – Lunch Sponsor (1 opportunity available)

Four additional Summit registrations (6 total)

1/2 color ad in event program

Verbal title sponsor recognition and in writing (program, website, social media, etc.)

Sponsorship featured during lunch, including:

- Logo displayed during summit
- Opportunity to introduce general speaker or to provide a quote to be read in introduction
- Opportunity to provide a quote or additional content for a summit press release
- Opportunity to distribute branded products at event (provided by sponsor)

\$10,000 – Presenting Sponsor (1 opportunity available)

Four additional Summit registrations (6 total)

Full-page color ad in event program

Verbal title sponsor recognition and in writing (program, website, social media, etc.)

- “Creative Placemaking Summit 9 is brought to you by [Your Organization].”

Sponsorship of the entire summit, including:

- Logo displayed during summit
- Opportunity to introduce general speaker or to provide a quote to be read in introduction
- Opportunity to provide a quote or additional content for a summit press release
- Opportunity to distribute branded products at event (provided by sponsor)

Don't see a sponsorship that fits with your needs? Contact Michelle at michelle@lansingarts.org to find a sponsorship that works for YOU!

All sponsorships are tax-deductible.