

CREATIVE PLACEMAKING SUMMIT 6

VIRTUAL+



CELEBRATING THE TIES THAT CONNECT US

OCTOBER 14, 2020 | PRESENTED BY
THE ARTS COUNCIL OF GREATER LANSING

ABOUT THE COVER ART

In the summer of 2019, the Arts Council of Greater Lansing had the honor of working with local artists, [Dustin Hunt](#) and [Ozay Moore](#), from [Muralmatics](#) and [All of the Above Hip Hop Academy](#), respectively, as they developed the [Below the Stacks Mural Festival](#). The festival was the 2019 City of Lansing Arts Impact Project and brought street artists from all over the world for one week of installing beautiful art pieces throughout Lansing neighborhoods. Not only did the festival produce murals, but they engaged citizens in workshops, tours, artist lectures, live entertainment and culminated in a live hip hop show on Sept. 21.

The artwork featured on the cover of this year's summit program is from the mural that was created by LA street artist, Chris Shim aka [Royyal Dog](#), and depicts the "love of [his] life," his wife, in a traditional Korean hanbok dress. The mural can be found in the alley behind 619 E. Michigan Ave. in Lansing. Hear the full meaning behind the piece from Royyal Dog [here \(at 4:15 mark\)](#).

During the festival, Royyal Dog was able to live stream to his mother in Korea, who had never seen him create a mural, and connect with her and to his piece here in Lansing. It is ironic that we are video streaming so frequently now as a way to stay connected, and it provides opportunities for creativity, expression and collaboration that we may not have seen before.

We are so amazed by the world class art that was brought to Lansing through the Below the Stacks Mural Festival and encourage you to take a tour of the murals after the Summit! To learn more or to find a map of the mural locations, go to [BelowTheStacks.com](#).

WELCOME

We are so happy to welcome you to **Creative Placemaking Summit 6: Honoring the Ties that Connect Us!** What a rollercoaster this year has been so far! We know that everyone, including us, has been met with challenges, change and even opportunity. We are entering an era of finding new ways to be in the world — ways to work, play, connect, view, believe — these are exciting, historic and turbulent times. We are now presented with the perfect catalyst for exploration of new pathways for making our lives and our places work for us. To thrive as a region and a community, we will have to find creative ways to make connections, erase barriers, build relationships and excite a booming economy.

There couldn't be a better moment for a Creative Placemaking Summit! This is where the provocative and exhilarating work begins, and we are thrilled to lead the charge. It won't be easy, but it will be thought-provoking and rewarding, and we want to do it together with all of you! That is why we are so pleased to offer the Summit free this year, to make it accessible to everyone who wants to attend. As we work to build our region in new directions, we need to have all voices included in the conversation. We need to listen and learn. We need to create spaces through a new lens — spaces that offer opportunity for all and allow us to grow in ways that reflect our diverse residents and communities. So, welcome to you all. Find new ways to honor your connections — with your community, your neighborhoods and your favorite places!

Creative Placemaking Summit Steering Committee

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WELCOME FROM STEPHEN & MEGHAN

When we started the Creative Placemaking Summit in 2015, it was because we knew that creative placemaking had the power to change communities by bringing people together and making art-centered spaces that breathed new life into our region. Since that time, we have watched as businesses, artists and community members engaged in and created projects that have made the capital city more vibrant and beautiful, and helped turn unused or broken spaces into safe and energetic places for gathering.

Then we were faced with 2020, which has challenged us all in many ways, but most significantly it has given new meaning to the idea of connection and made creative placemaking seem far out of reach. Our region and our residents have struggled in many ways, but our communities have also pulled together, risen up amidst isolation, separation, fear and anger. We have proved ourselves a region that could dig deep into its creative pockets and find ways to keep connecting, to help one another, to support small businesses and to think **way** outside of the box. We have watched everyone join together and turn a pandemic and a season of unrest as a time of opportunity — shopping local, turning alleyways into outdoor cafes, creating art on broken windows, making patios and pop-up shops, drive-in movies and zoom poetry rooms, virtual events and so much more.

This year's Summit theme is "Honoring the ties that connect us," a theme we decided on long before the pandemic shone a light on the troubles in the world and forced us all to look closely at what we were creating. We decided to keep this theme, as we knew that making connections was going to be more important than ever. Now we must work together to see the ways in which we are more alike than different and to realize that listening to and embracing all voices, will help us make better, safer, more beautiful places than we ever could have imagined. As we move forward in a time that seems very uncertain, creative placemaking can show us the way to unite and make the world a better, more just and equitable place, and that is what we will explore today. While we aren't able to be together in person, we have worked to bring you a top-caliber lineup of amazing speakers and entertainment to show us all new pathways toward creative placemaking and deeper connection. Thank you for taking this journey with us.



Stephen Serkaian

Stephen Serkaian
President



Meghan Martin

Meghan Martin
Executive Director

ABOUT THE ARTS COUNCIL



The Arts Council of Greater Lansing Staff Members



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Since 1965, the Arts Council has played a key role in upholding the Capital Region's vitality with a mission to support and strengthen arts, culture and creativity. Our region's identity, spirit and continued economic growth are defined by our arts and cultural sector, which includes cultural organizations, artists and creative entrepreneurs. As a membership and service organization, the Arts Council advocates to keep the arts in schools, helps artists strengthen their businesses and seeks to empower artists and organizations whose diverse cultural activities make a difference in the lives of those who live, work and visit here.

To help us continue this work, please consider [donating to the Arts Council!](#)

Contact Us: 1208 Turner St., Lansing, MI 48906 | (517) 372-4636 | info@lansingarts.org | Lansingarts.org



KEYNOTE SPEAKERS



LINDA STEELE

FOUNDER & CEO, ARTUP

PRONOUNS: SHE / HER / HERS

In this opening keynote address, Linda Steele, Founder and CEO of ArtUp, will provide insight, motivation, inspiration, and advice on how to take the lessons learned from a tumultuous 2020 to create a more equitable and inclusive creative placemaking field.

[READ MORE ABOUT LINDA HERE](#)

CHRISTINAMARIA XOCHITLZIHUATL SUKHGIAN PATIÑO HOULE

LEAD VISIONARY, LAS IMAGINSITAS

PRONOUNS: SHE / WE / THEY

“Strategies for Liberating the Public Imagination,” will examine how art can be used as a tool for liberation and advancing justice. The presentation will include reflections on the work of Las Imaginistas as well as analysis of other liberatory change-makers shifting public consciousness and take a holistic look at meaning making and opportunities for intervention at the individual and organizational level.

[READ MORE ABOUT CHRISTINAMARIA HERE](#)



ENTERTAINMENT

SUMMIT EMCEE



OZAY MOORE

ALL OF THE ABOVE HIP HOP ACADEMY

PRONOUNS: HE / HIM / HIS

ART CREATION LIVESTREAM



STEPH JOY HOGAN

STEPH JOY HOGAN ART

PRONOUNS: SHE / HER / HERS

BRAIN SPACE LIVESTREAM



IRIE LOTT

IRIE LOTT YOGA

PRONOUNS: SHE / HER / HERS



KATLYN LINDSTROM

PEOPLES YOGA

PRONOUNS: SHE / HER / HERS

PERFORMANCES



THE AADIZOOKAAN

PRESENTED BY WHARTON CENTER FOR PERFORMING ARTS



EVERETT HIGH SCHOOL DANCERS

EVERETT HIGH SCHOOL FOR THE VISUAL AND PERFORMING ARTS

SCHEDULE AT A GLANCE

VIRTUAL+ EXPERIENCE

9:30AM - 3:00PM

VIRTUAL CREATIVE PLACEMAKING SUMMIT

9:00AM	Virtual Lobby Opens
9:30AM	The Aadizookan Pre-Event Performance
10:00AM	Making a Place: A Live Interactive Art-Making Experience
10:00AM	Welcome
10:15AM	Keynote Speaker: Acquiring 2020 Vision for Creative Placemaking
11:30AM	Morning Breakout Sessions
11:30AM	Yoga Sessions 1 & 2
12:15PM	Performance/Break
12:30PM	Afternoon Breakout Sessions
12:30PM	Mindful Movement for Creative Hearts
1:15PM	Performance/Break
1:30PM	Keynote Speaker: Strategies for Liberating the Public Imagination
1:30PM	Mindful Movement for Creative Hearts
2:45PM	Closing Remarks

3:30 - 5:30PM

DLI "LIGHTER, QUICKER, CHEAPER" WALKING TOUR

Lighter, Quicker, Cheaper Walking Tour presented by Downtown Lansing, Inc.

When the virtual day is done, we invite you to join us in a live adventure, connecting with areas around downtown Lansing! With the help of our Creative Placemaking Summit partners, Downtown Lansing, Inc. (DLI), presentations and opportunities to interact with art in a physically-distanced way have been made available to all who can attend. Creative placemaking has an innate way of connecting us not only with our community, but with each other. See lighter, quicker, cheaper projects you might want to try in your neighborhood. You are free to join in on scheduled activities or choose a path of your own. See what we have planned for you!

3:30-5:30 p.m. Guided Art Tour

Meet at ARTery Alley (behind Dominos 234 S. Washington Sq., Lansing), and DLI's Siso Dhladhla will lead a tour across downtown, highlighting the many art features that capture the stories and talent of our community. The tour will end at Brian Whitfield's newly-completed mural located at the new Capital City Market at 600 E. Michigan Ave., which will also be celebrating its grand opening.

3:30-5:30 p.m. Pop-Up Stops: Choose your Own Adventure!

Join DLI's Cathleen Ederly as she leads small groups (starting at 221 S. Washington Sq., Lansing) with approximately 15 minutes at each stop below. Or, go at your own pace and stop at locations of your choosing! You are welcome to "choose your own adventure" and stop by any of these spots:

- **Projection Demo** with Dominic Cochran and the Lansing Public Media Center, 333 S. Washington
- **Pop-up Patio Tips & Tricks** with Beth Kuiper and Bob Rose of the Downtown Lansing Design & Public Spaces team, 234 S. Washington Sq. and throughout the 200 block. Participants will receive a "how-to" sheet to take back to their organizations and/or communities.
- **ARTery Alley, Art Happening Live!** Hear from mural artists from Lansing, Flint and Detroit. BONUS: Participants of all artistic abilities can add to the alley art with spray chalk and stenciled art.
- **Iconic Places & Faces that Connect Community** discussion with Jen Estill of Redhead Design Studios, 113 S. Washington Sq.
- **Pop-Up Shop Experience** with the Barb Whitney and Katrina Daniels of the Lansing Art Gallery, 119 N. Washington Sq.
- **Chalk Art & Rock the Block** with the Nordes: Chalk Artists will be beautifying the river trail, and participants can join in some dancing as local businesses and artists have shifted during the pandemic to expand their business and classes into community spaces like Rotary Park!
- **Food, Living and Art: Addressing Food Deserts and Adding a Sense of Place** with Residential Amenities at the Capital City Market, featuring Keri Brown and artist Brian Whitfield, 600 E Michigan Ave.
- **Live Pop-Up Performances** will also be taking place between stops with Opportunity Arts affiliates and the Lansing Symphony Orchestra!

Please take precautions to keep yourself safe while mingling with the activities Downtown. Wear your mask, keep a safe physical distance from each other, wash those hands often and be sure to stay home if you're under the weather!

SPEAKERS



JACQUELINE AUSTIN

BRIGHT WALLS MURAL FESTIVAL

PRONOUNS: SHE / HER / HERS

READ JACQUELINE'S BIO [HERE](#)



MARC FOLK

ARTS COMMISSION OF GREATER TOLEDO

PRONOUNS: HE / HIM / HIS

READ MARC'S BIO [HERE](#)



JORDYN JAY

BTFA COLLECTIVE

PRONOUNS: SHE / HER / HERS

READ JORDYN'S BIO [HERE](#)



SHAUTA MARSH

BIG CAR COLLABORATIVE

PRONOUNS: SHE / HER / HERS

READ SHAUTA'S BIO [HERE](#)



MELISSA MILTON-PUNG

MICHIGAN MUNICIPAL LEAGUE

PRONOUNS: SHE / HER / HERS

READ MELISSA'S BIO [HERE](#)



MADISON MORINE

HR&A ADVISORS, INC.

PRONOUNS: HE / HIM / HIS

READ MADISON'S BIO [HERE](#)



MICHAEL O'BRYAN

THE VILLAGE OF ARTS AND HUMANITIES

PRONOUNS: HE / HIM / HIS

READ MICHAEL'S BIO [HERE](#)



JIM WALKER

BIG CAR COLLABORATIVE

PRONOUNS: HE / HIM / HIS

READ JIM'S BIO [HERE](#)

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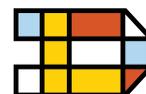
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