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Welcome from Meghan and Ami

Welcome!

On behalf of the Arts Council of Greater Lansing, we are thrilled to welcome you to Creative Placemaking Summit 9! We are delighted to have you join us for this inspiring gathering of artists, community leaders, and changemakers from across the Greater Lansing region and beyond.

The Creative Placemaking Summit is a celebration of the transformative power of the arts. It is a platform where creativity meets community, where innovative ideas are born and where partnerships flourish. Over the next few days, you will have the opportunity to engage in thought-provoking discussions, immersive workshops, and dynamic presentations that explore where art meets our community places.

This year we commit to nurturing spaces where creativity thrives and where the arts become an integral part of our daily lives. Together, we will explore how the arts can shape our neighborhoods, enrich our cultural fabric and contribute to the well-being of our community.

As we gather in this creative oasis, we encourage you to connect, collaborate and ignite your imagination. Whether you are an artist, a community leader or a community advocate, your presence here is essential to the success of our collective journey.

Thank you for being a part of this immersive experience. We hope you leave this summit inspired, empowered and equipped with fresh insights to enhance our communities through the arts.

Let Creative Placemaking Summit 9 be a catalyst for positive change, and may your contributions help us all build a more vibrant and inclusive Greater Lansing.

Welcome to a world of creativity, innovation and community-building. Let the summit begin!



Ami Iceman-Haueter



Meghan Martin Executive Director

Conference Info

This Year's Format and Objectives

Creative Placemaking Summit 9 marks our return to a one-day conference format but continues to offer events throughout the week in the style of last year's five-day event. October 1st - October 7th is 517 Living Community Week, so we invite you to explore all things Greater Lansing while you are in town! You can find more information on partner events later in the program.

This year, we felt that the Summit should reflect topics of conversation among local placemakers and placekeepers, so based on guidance from our Steering Committee and feedback from community leaders at our April event, "I Am a Placemaker," we have curated a variety of presentations that connect with two main themes: collaboration and access. Creative placemaking is for everyone — it's a collaborative community process — but there is still work to be done to ensure that we are all placemaking and placekeeping equitably. With this in mind, we look forward to learning and growing alongside you this week!

Snapshot of the Week



9:00AM - 3:30PM, 7 - 9PM CPS 9 Main Conference Film Screenings with CCFF



5 - 8PMArts Night Out



8:30 - 9:30PM
Arts Impact Project
Unveiling

2023 Steering Committee

Devon Akmon

MSU Museum

Kurt Dewhurst

MSU University Outreach & Engagement

Cathleen Edgerly

Downtown Lansing, Inc.

Rachel Elsinga

Michigan Economic

Development Corporation

Brent Forsberg

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Capital Area Transit Authority

Bob Rose

Artist

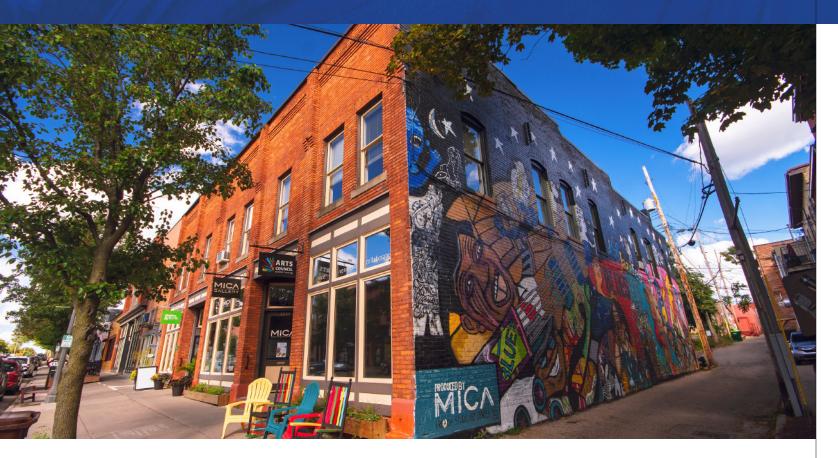
Tabor Vits

Arts Council of Greater Lansing

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About the Arts Council



Our History

Since 1965, the Arts Council has played a key role in upholding the Capital Region's vitality with a mission to support and strengthen arts, culture and creativity.

Our region's identity, spirit and continued economic growth are defined by our arts and cultural sector, which includes cultural organizations, artists and creative entrepreneurs. As a membership and service organization, the Arts Council advocates to keep the arts in schools, helps artists strengthen their businesses and seeks to empower artists and organizations whose diverse cultural activities make a difference in the lives of those who live, work and visit here.

To help us continue this work, please consider donating to the Arts Council!



1208 Turner St., Lansing, MI info@lansingarts.org (517) 372.4636 lansingarts.org

Our Staff



Meghan Martin Executive Director



Dawn GormanCommunications Manager



Michelle Weinfeld-Geller Administrative Assistant



Taylor HaslettMembership & Program Manager



Ryan LoganGraphic Designer & Photographer



Tabor VitsProgram Assistant



Anissa Ben Jaballah Membership Support Coordinator, AmeriCorps

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IMPAC





DISTINGUISHED



SHOWCASE









INNOVATION













IN-KIND:





GRANT AWARDS





Full Schedule

Creative Placemaking Summit 9 Main Conference

The Cadillac Room | 1115 S. Washington Avenue, Lansing, MI 48910*

The Robin Theatre | 1105 S Washington Avenue, Lansing, MI 48910*

*Except for lunch and Afternoon Session Two

October 5th, 9:00AM - 3:30PM

Main Conference Schedule

9:00 - 9:30 AM	Welcome and Setting the Stage
9:30 - 9:45 AM	Break
9:45 - 10:30 AM	Morning Session One (Two Tracks)
10:30 - 10:45 AM	Break
10:45 - 11:30 AM	Morning Session Two (Two Tracks)
11:30 AM - 12:30 PM	Lunch (Not Provided — Break and Return)
12:30 - 1:15 PM	Afternoon Session One (Two Tracks)
1:15 - 1:30 PM	Break — Meet at REO Town Businesses for Afternoon Session Two
1:30 - 2:15 PM	Afternoon Session Two (Four Tracks)
2:15 - 2:30 PM	Break — Return to The Cadillac Room
2:30 - 3:30 PM	Keynote Presentation

Welcome and Setting the Stage

9:00 - 9:30AM at The Cadillac Room

In this welcome ceremony, Arts Council of Greater Lansing staff and board kick off the Summit and walk guests through what to expect during the presentations to follow.

Speakers



Meghan MartinArts Council of Greater Lansing



Ami Iceman-Haueter MSU Federal Credit Union



Tabor VitsArts Council of Greater Lansing

Morning Session One, Track One: Every Great Dream Begins with a Dreamer: Building Connections Through Placemaking, Landscape Architecture and Art

9:45 - 10:30AM at The Robin Theatre

As placemakers, artists, creative entrepreneurs, designers, landscape architects, civic and cultural leaders working together across fields, disciplines, interests and specialties, where do we meet? Usually at the intersections is where one will find us. This session will explore ways to enhance creativity within communities through local and regional initiatives, programs, projects, resources, and partnerships. Attendees will learn creative tools and approaches for building new and stronger connections that better serve the members of our cross-connected communities.

Speaker



Stephanie Onwenu, ASLA ljepmalandartscapes LLC

Morning Session One, Track Two: Transformative Placemaking Through Community Development

9:45 - 10:30AM at The Cadillac Room

This workshop's structure ensures a comprehensive understanding of how to turn creative ideas into actionable, transformative community development projects through an interplay of art, policy and community engagement. Participants can expect a deep dive into the mechanisms by which the arts can drive meaningful change within communities. From understanding the current structural landscape within the built environment to identifying key stakeholders and gauging the capacity for intentional work, this group will embark on a journey to uncover the strategic foundations of arts-based community development. By the end of the workshop, they will be equipped with the knowledge and tools necessary to initiate the action behind impactful projects that integrate art into public spaces, fostering positive change and community cohesion.

Speaker



Hannah Berry Lions & Rabbits Center for the Arts

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Full Schedule Continued

Morning Session Two, Track One: Public Art Inspires and Engages — Paint the Pavement

10:45 - 11:30AM at The Robin Theatre

Art Reach organizes Paint the Pavement each year, as a public art installation along the main street going through downtown Mt. Pleasant, Broadway Street. Hundreds of participants come to help us paint the streets with colorful designs. The event is free and open to the public. Installing the art creates a sense of community and belonging. Because the installation is along a street, it is completely accessible and without barriers. We offer adaptive tools and invite everyone to join in the project. In 2023, there were 4 intersections that were painted and we estimate 400-500 participants attended the event. Additionally, our social media engagement increases each year when the event photos are posted.

Speakers



Amy Powell
Art Reach of Mid-Michigan



Kim Bigard Art Reach of Mid-Michigan

Morning Session Two, Track Two: Creativity in the Time of COVID-19: Art as a Tool for Combating Inequity and Injustice

10:45 - 11:30AM at The Cadillac Room

This presentation focuses on the ways we increased accessibility for an international art exhibit in Lansing, MI. We will discuss the physical, digital, affective, and linguistic moves we made to create inclusive spaces and invitations for visitors. We include a discussion of working with community partners as vital to the construction of accessible public art movements that go beyond mere accessibility compliance.

Facilitator



Dr. Nancy DeJoy Michigan State University

Co-Facilitators

Kelsey Abner Todd Herring

Dr. Kate Birdsall Ben Lash

Dominic Cochran Jill Vyn

Amelea Gritter

Lunch (Not Provided)

11:30AM - 12:30PM

Recommended Locations Nearby

Good Truckin' Diner (REO Town, walking distance)
Saddleback Barbeque (REO Town, walking distance)

The Rusty Mug Bar and Grill (REO Town, walking distance)

Juice Nation (Downtown Lansing, 4 minute drive, paid parking)

La Cocina Cubana (Downtown Lansing, 4 minute drive, paid parking)

Sultan's Express (Downtown Lansing, 4 minute drive, paid parking)

Tatse & Alobosa Bar (Downtown Lansing, 4 minute drive, paid parking)

Thai Village (Downtown Lansing, 4 minute drive, paid parking)

Fleetwood Diner (South Lansing, 4 minute drive, free parking)

Taquero Mucho (South Lansing, 4 minute drive, free parking)

Afternoon Session One, Track One: Building Community Through Your Story Brand

12:30 - 1:15PM at The Robin Theatre

This session will discover how organizations can create community through their brand, and how Ourspace (517) has been able to do so through its work.

Speaker



Mikeyy AustinOurspace (517)

Afternoon Session One, Track Two: Why We Activate Vacant Retail Spaces to Make Artist Studios

12:30 - 1:15PM at The Cadillac Room

This session explores why Zero Empty Spaces activates vacant commercial real estate spaces (primarily retail) to create affordable working artist studios for artists to have space to create and collaborate. When faced with a challenge as arts advocates, community builders, and creative entrepreneurs in a place with an abundance of artists and mounting real estate costs (South Florida), Evan and his business partner put their thinking caps on as solutions-focused agency owners and operators to create a scalable solution that provides win/win/win outcomes for all parties involved.

Speaker



Evan SnowZero Empty Spaces

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Full Schedule Continued

NOTE

The next session will be held simultaneously in multiple locations in REO Town

Afternoon Session Two, Four Tracks: Private Tours of REO Town Arts Businesses

1:30 - 2:15PM in REO Town

Pick one of four amazing businesses to tour! Learn a bit about the history of REO Town and hear from business owners themselves about the district and their stories as artists in Lansing. You can find a map of the participating locations on the back cover.



The Robin Theatre 1105 S Washington Ave, Lansing, MI 48910



Rock the Block Studio 1202 S Washington Ave, Lansing, MI 48910



Steven Glynn Photography 1101 1/2 S Washington Ave, Lansing, MI 48910



Wheel House Studio 1103 S Washington Ave, Lansing, MI 48910

NOTE

The closing Keynote Presentation will be held back at The Cadillac Room

Keynote Presentation: We're Building a Place — Community Stewardship as a Path to Placekeeping

2:30 - 3:30PM at The Cadillac Room

As gentrification and displacement undermine and threaten to erase neighborhoods, community ownership and self-determination are powerful tools to preserve cultural fabric. The Guild is working with communities in Atlanta to build spaces for people to stay and to thrive... together.



Keynote SpeakerDani Brockington

The Guild

Screenings of "The Place Man" and "The King's Gambit"

in Partnership with Capital City Film Festival, Social Life Project and PlacemakingX

Lansing Public Media Center | 2500 S. Washington Avenue, Lansing, MI 48910

October 5th, 7:00 - 9:00PM

Join us for a special pre-premiere screening of "The Place Man," a documentary that explores the roots of the placemaking movement through the life of Fred Kent, who has devoted his life to creating public spaces for people. This free evening will be the last public event in the Lansing Public Media Center's space at the South Washington Office Complex as staff prepare to move.

Celebrate the good memories by catching a final CCFF screening in the Drill Hall that's meant so much to us over the years. In true CCFF fashion, we'll have discussions with filmmakers, the 1st place winner of the 2023 Fortnight Film Contest, "The King's Gambit" by Travis Hayward, concessions for sale — and of course, we'll roll out the red carpet.





Speakers



Guillermo Bernal PlacemakingX



Dominic Cochran Lansing Public Media Center



Fred Kent Social Life Project



Emma Selby EmHeeSun Creative

Full Schedule Continued

Arts Night Out — Creative Placemaking Summit Edition

Old Town Lansing | Turner Street, Lansing, MI 48906

October 6th. 5:00 - 8:00PM

Visit 15+ pop-up art exhibits and activities in Lansing's Arts District, Old Town! With live music, art exhibits, shopping and more, Arts Night Out has something for everyone!

If you complete an Arts Night Out passport by collecting 10 or more stamps from participating venues you can enter our raffle drawing for a chance to win prizes including local art and gifts. This Friday is Your Arts Night Out!



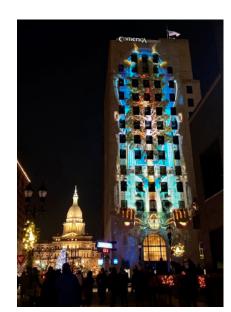
You can find more info about Arts Night Out — including a list and map of participating venues — by scanning this QR code or visiting myartsnightout.com

Arts Impact Project Unveiling

Tavern & Tap | 111 E Michigan Ave, Lansing, MI48933

October 7th, 8:30 - 9:30PM

Join us in celebrating the unveiling of a permanent lighting project installation in Downtown Lansing! Capital City Film Festival and Lansing Public Media Center staff will speak on the history of the project and screen a 7-minute projection mapping show, Terra Forms.



About the Project

Science has shown that trees can communicate with each other. They can sense danger and even respond to music. Does this suggest that trees are conscious beings? If so, what might they dream about?

This large-scale projection mapping show follows the life of an ancient tree, from seedling to full-grown super-organism. As the world changes and humans build their cities around this tree, the tree dreams about what its future might behold.

What would happen if the tree could enter into a symbiotic relationship with human technology? Would the tree reach new heights in its evolutionary potential, could it blast off into outer space and seed forests on distant planets?

Funded and facilitated by the City of Lansing, Arts Council of Greater Lansing, Capital City Film Festival, Lansing Public Media Center and LEAP.

REACH OUT AND TOUCH SOMEBODY'S HAND. MAKE THIS WORLD A BETTER PLACE IF YOU CAN.



CATA celebrates over 50 years of service to our community, with gratitude to our riders and partners.





Speakers



Kelsey Abner / Undergraduate Student, Michigan State University, Pronouns: She/Her

Kelsey is a Senior at Michigan State University majoring in Supply Chain Management with a minor in Global Public Health and Epidemiology. Upon graduation from MSU, she plans on attending a Master's Program in Healthcare Administration. Her goal is to work in the healthcare field where she can make an impact to improve access to equitable and affordable quality healthcare for all people in this country.



Mikeyy Austin / Artist/Musician, OurSpace (517), Pronouns: He/Him

As the Founder and Director of Ourspace (517), Mikeyy and his team promote placemaking through corridor activation, hosting culture and wellness-based festivals and conferences throughout the year. In addition to his work within the community. Mikeyy is a soul artist and bandleader, who's work has been featured on NPR, Medium, DeadEnd Hip-Hop, and many national, regional, and local publications. Mikeyy is a 10 Over the Next 10 recipient, and the 2023 Lansing Built to Last Awardee.



Guillermo Bernal / Global Program Director, PlacemakingX, Pronouns: He/Him

Guillermo is the Global Program Director for PlacemakingX, with the responsibility of devising, overseeing, and enacting the organization's global outlook, strategy, and business development to support the larger placemaking capacity building and impact. His role entails creating and managing strategic partnerships, collaborations, and alliances with public, private, and third-sector organizations, as well as leading programs, fundraising initiatives, and research, innovation, and capacitybuilding activities for regional Placemaking networks across the globe.



Hannah Berry / Executive Director, Lions & Rabbits Center for the Arts, Pronouns: She/Her

Hannah started her work with Lions & Rabbits in the Creston neighborhood, developing arts-based classes within a gallery-hung, event space. After creating public events and art programs alongside many artists and community partners, she realized her niche was in public space. Hannah promotes community development by empowering artists and partners to come up with creative solutions.



Kim Bigard / Education Coordinator, Art Reach of Mid-Michigan, Pronouns: She/Her

Kim is a Central Michigan University graduate and has worked for Art Reach for 14 years! She is currently the Education Coordinator and enjoys the opportunity for artistic expression. Kim especially values community engagement through programming. She active in the local Gardening groups, Michigan Music Festivals and her kids keep her busy. Kim is a Jill-Of-All and dabbles in many art forms and hobbies.



Dr. Kate Birdsall / Associate Professor/Director, Michigan State University, Pronouns: She/Her

Dr. Birdsall is director of The Cube (publishing | process | praxis), an experiential learning initiative that provides real-world large-scale project management, UX, editing, and client relations opportunities for students and is managing editor of The Current. East Lansing's only student-run arts and culture magazine. She has extensive industry experience, including twenty years of project management experience and over a decade of experience in all facets of communications strategy for nonprofits.



Dani Brockington / Director of Storytelling & Engagement, The Guild, Pronouns: She/Her

Dani is a writer, designer and cultural worker who creates spaces — literal and metaphorical - for Black love, joy, and leisure. As Director of Storytelling & Engagement at The Guild, she focuses on making the work of building alternative economic and social models accessible and compelling, so everyone feels empowered and comfortable enough to join in. She also curates events, from themed musical brunches to immersive art, film and festival experiences, to pop-up craft soirees called "LoveMakes" honoring Black history and imagery.



Dominic Cochran / Founding Director/Co-Founder/Co-Director, Lansing Public Media Center, Pronouns: He/Him

Dominic, with over twenty-five years of film industry experience, is also the Founding Director of The Ovation Center for Music & Arts and founding partner at Ahptic Film & Digital. He has filmed numerous independent feature films, has worked with artists including Eminem, Nelly Furtado and Miley Cyrus, and has worked on films receiving Sundance Film Festival and South by Southwest Film Festival awards.



Dr. Nancy DeJoy / Associate Professor, Michigan State University, Pronouns: She/Her

Dr. DeJoy is an installation poet and avid supporter of the inclusion of poetry in public art movements. She ran the first sidewalk etching poetry project at Michigan State University and she was the initiator and grant writer for Lansing's first sidewalk poetry project. Nancy's process focuses on responding to the ways that our everyday experiences open pathways for compassion, empathy, and social justice.



Steven Glynn / Owner, Steven Glynn Photography, Pronouns: He/Him

Steven is most known for his tintype photography — an 1850's process involving making the "film" from scratch on a piece of metal coated in silver. Starting out with a pawnshop digital camera while in college, after five years of digital photography work Steven was given a vintage large format camera. From there he has grown his business with an immense dedication to the craft of photography and appreciation for telling the stories of his clients, working with local and international brands and individuals.



Amelea Gritter / Co-Founder, Common Notice, Pronouns: She/Her

Amelea's career includes small-business management, non-profit management and design research. Most notably, Amelea served as the Managing Director of ArtPrize in Grand Rapids, MI. Amelea strives to create belonging and connection that empowers people in their work, in their lives and in the communities they serve. Amelea leads projects that innovate through disciplined research, empathy and creativity that leads to the co-creation of meaningful places and highly engaging programs.



Todd Herring / Co-Founder, Common Notice, Pronouns: He/Him

With nearly 20 years' experience in marketing, creative, communications and public relations, Todd has produced and implemented an array of marketing and communications strategies including digital marketing, social media, large-scale event production, public and media relations, traditional advertising and media planning. Todd recently served as the Director of Marketing, Creative and Communications for ArtPrize in Grand Rapids, MI, and is a veteran performer with River City Improv.

Speakers Continued



Fred Kent / Founder, Social Life Project, Pronouns: He/Him

A pioneering public space advocate and practitioner, Fred is the founder of the global placemaking movement. Mentored by William H. Whyte and Jane Jacobs, Fred founded Project for Public Spaces(PPS) in 1975 and led the organization until 2018. To continue to support the placemaking movement, Fred and Kathy Madden founded a new non-profit organization, the Placemaking Fund, and created two operating programs, the Social Life Project and PlacemakingX. Fred continues to consult on select challenging and high-profile projects, while writing regular articles and sharing what he has learned over his career.



Ben Lash / Graduate Assistant, Michigan State University, Pronouns: He/Him

Ben graduated with bachelor's degrees in cognitive science and theatre arts with a minor in psychology from Marquette University in the spring of 2022. Since moving to Michigan, Ben has worked as a graduate assistant in the Writing, Information, and Digital Experience (WIDE) Lab and is a member of the board of directors at the Williamston Theatre. Ben is passionate about making science more engaging and accessible through work in museums and the arts.



Tiffany Nordé / Owner, Rock the Block (Dance Studio), Pronouns: She/Her

Tiffany is the owner of Dancing with the Nordés, LLC, which offers weekly dance classes for adults at Rock the Block Studio right here in REO Town. The business was created to give working adults a positive outlet to destress from the day and Exercise by Accident™. They have featured classes such as Detroit Style Ballroom, Chicago Stepping, Urban Style Line Dancing/Hustles, Hip-Hop Cycle (Spin) Class, Double Dutch Aerobics, Roller Skate Basics Class, and Wedding Dance Prep to name a few.



Dan Nuñez / Owner, Wheel House Studio, Pronouns: He/Him

Dan is a Lansing native who spent the last decade making and installing public art throughout our city. Five years ago, he opened Wheel House Studio, a community art facility that focuses on teaching pottery. Dan and his partner Abbey live above the studio, and spend their days helping strangers play with mud.



Stephanie Onwenu, ASLA / Creator & Founder, Ijeomalandartscapes LLC, Pronouns: She/Her/They/Them

Stephanie's work explores the intersections of human needs and the roles they play in the natural and built environment, while also connecting spaces and places to the people who define it. Inspired by human relationships, interactions, and the influence of social change, Stephanie works with communities to challenge and transform cultural and social institutions.



Amy Powell / Executive Director, Art Reach of Mid-Michigan, Pronouns: She/Her

Amy earned a BA at Aquinas College and an MA at Central Michigan University. She has been with Art Reach since 2016, and has a broad background in higher ed, non-profits, fundraising, grant writing and volunteer coordination. She is currently the Secretary for the Mt. Pleasant Rotary Club and serves on a number of local Boards. Amy is passionate about building relationships and sharing her enthusiasm for access to the arts for all!



Dylan Rogers / Owner, The Robin Theatre, Pronouns: He/Him

Dylan is a creative entrepreneur and performing artist from Lansing. He and his partner, Jeana-Dee Allen, opened The Robin Theatre in 2015, and added The Robin Books in 2021. He formed performance groups The Lansing Unionized Vaudeville Spectacle and Super Secret Cult Band in 2011 and 2019, respectively, and also enjoys folklore, gardening and friendship.



Evan Snow / Co-Founder, Zero Empty Spaces, Pronouns: He/Him

Evan is a local arts advocate, community builder, creative entrepreneur, and one of the proudest Broward County natives you will ever meet. That pride has led him to furthering the Choose954 social movement he created just a few short years ago to Cultivate Culture & Community in his native Broward County. Snow has created multiple initiatives to highlight the local creatives he's built relationships with over the years, including Art Fort Lauderdale - "The Art Fair On The Water", Fort Lauderdale Art & Design Week, The Choose954 Local Artist Discovery Series, AAF CreativeZen, & Zero Empty Spaces among others.



Jill Vyn / Co-Founder/Co-Director, DisArt, Pronouns: She/Her

Jill is the Co-Founder/Co-Director of DisArt, an organization committed to advancing a cultural understanding of disability. By taking disability out of the space of speculation, mystery, or fear, and placing it in an historical and aesthetic context, DisArt amplifies the voice, visibility, and value of the disability community. Through public speaking, publication, cutting-edge programming, and organizational consulting, Jill and the DisArt team have become respected voices throughout the world.





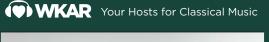
Notes

Notes



MICHIGAN STATE UNIVERSITY

UNIVERSITY OUTREACH AND ENGAGEMENT





Jody Knol Linda Kernohan Weekdays | 90.5 FM and streaming wkar.org



Congratulations to the Arts Council of Greater Lansing on the **2023 Creative Placemaking Summit**

The Lansing Board of Water & Light has been providing electric, water, steam and chilled water utility service to service to mid-Michigan since 1885. Today we provide safe and reliable service to more than 130,000 customers.

Giving back to the community we serve is a hallmark of the BWL and its employees who volunteer thousands of hours every year, to make events, such as, Adopt a River, BWL Hometown Power 5K, Golf 4 Charity and Silver Bells in the City, a success.

"Hometown People. **Hometown Power."** is more than just a slogan. It's who we are and what we do - with pride and dedication.



Venue Map and Parking

Free event parking is available in a lot adjacent to The Cadillac Room, as well as in shared lots across S Washington Avenue. Free street parking is available on S Washington Avenue, S Grand Avenue, South Street and Platt Street. Walking time from parking spaces to our event venues takes between one and five minutes.

