



ARTS COUNCIL
OF GREATER LANSING'S

CREATIVE **PLACEMAKING** SUMMIT

PRESENTED BY THE GREATER LANSING REGIONAL PROSPERITY INITIATIVE

OCTOBER 6, 2016

LANSING CENTER | 8:30AM - 5:00PM



#LansingPlacemakers

Your Place. Our Place. #LansingPlacemakers

The Arts Council of Greater Lansing presents the Creative Placemaking Summit 2!

Once again we have brought people together to talk about art and placemaking with the foremost international, national and local placemaking experts.

2016 is all about co-creating—building greater Lansing spaces that entice people to stay and invite more to come. It's about inclusion, ownership, equity, economics and ART.

We all need to take the challenge. Let's raise metro Lansing to a new level of community cool. Summit 2 will empower us all to take pride and create change.

STEERING COMMITTEE

Joan Bauer
Lansing Community College

Mindy Biladeau
Downtown Lansing Inc.

Andi Crawford
Lansing Neighborhood Association

C. Kurt Dewhurst
Michigan State University

Rachel Elsinga
Tri-Country Planning Commission

Renee Morgan Freeman
City of Lansing Mayor's Office

Pat Gillespie
Gillespie Group

Ginny Haas
Retired, Michigan State University

Samantha Harkins
Michigan Municipal League

Meg Harris
Greater Lansing Association of Realtors

Josh Holliday
Arts Council of Greater Lansing

Bob Johnson
City of Lansing Planning Department

Scott Keith
Lansing Entertainment & Public Facilities Authority

Dr. Brent Knight
Lansing Community College

Janet Lillie
Michigan State University, Governmental Affairs

Marsha Madle
Meridian Township Economic Development Corporation Board

Meghan Martin
Tri-County Regional Planning Commission

Brian McGrain
CEDAM and Ingham Co. Board of Commissioners

Deborah E. Mikula
Arts Council of Greater Lansing

Dru Mitchell
Clinton County Economic Development

Lori Mullins
City of East Lansing Community & Economic Development

Joan Nelson
Allen Market Place

Sara Parkinson
Lansing Economic Area Partnership

Julie Pingston
Greater Lansing Convention & Visitors Bureau

Bob Rose
City of Lansing Public Service Department

Whitney Stoepel
Eli & Edythe Broad Art Museum

Jennifer Sturdy
PNC Bank

Nathan Triplett
Equality Michigan

Sarah Triplett
City of East Lansing Arts Commission

Arnold Weinfeld
Michigan State University Department of Outreach & Engagement

Gil White
Gilbert M. White Realtor

A WORD FROM JEFF & DEBBIE

Creative Communities: Places where every citizen is able and encouraged to participate in art-making.

Creative Communities: Places where organizations and individuals partner and collaborate to achieve something that is larger than the sum of its parts.

Creative Communities: Places where investment in the arts helps to differentiate them, highlights their uniqueness and enhances their appeal to current and future residents and visitors.

Creative Communities: Places where every member of the community is encouraged and expected to come together and interact in community conversations using arts and culture as a catalyst for community change.

What started out as a conversation amongst board members and staff of the Arts Council of Greater Lansing in 2013, has now become a pivotal strategy in the delivery of all of our programs and services. We asked each other, "Through the arts, how can we revitalize, invigorate and activate our communities? What would need to happen to tip the scales and initiate projects that will have lasting impact? What would it take to achieve a deeper appreciation for what art can add to a community, and collaboratively work across all sectors?" In 2015, we held our first Creative Placemaking Summit to a sold-out audience. In 2016, we are at it again.

The Creative Placemaking Summit is a place where ideas are shared and discussions flourish around both the successes and challenges of using the arts as a driver of community and economic development. It is a day for our elected and appointed officials, developers, artists, arts administrators, economic development professionals, community and neighborhood leaders, urban planners and others to come together and commit to "going back home" and implementing artistic and creative projects that make our communities special, authentic and unique.

They say "It takes a village"...and that it does. We are extremely grateful to our steering committee who helped us mold and shape this day with insight and invaluable perspective. We are indebted to those that stepped up to the stage to share their knowledge and wisdom. We also would be remiss not to recognize the inspired leadership of one of our own behind the scenes... Josh Holliday, program manager for the Arts Council. The seeds he has sown in development and implementation of this Summit have set a new standard, and we are inspired by his passion, commitment and extraordinary eye for detail.

We believe that creative placemaking is at the root of a powerful transformation in Greater Lansing. A strong, vibrant vision for the future of Greater Lansing inspires us. Stimulating, creative and imaginative individuals motivate us. Time to roll up our sleeves and make it happen.



Jeff Magnuson
Arts Council of Greater Lansing
President



Deborah E. Mikula
Arts Council of Greater Lansing
Executive Director



Jeff Magnuson



Deborah E. Mikula

ARTS COUNCIL OF GREATER LANSING

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ABOUT THE ARTS COUNCIL



ARTS COUNCIL
greater Lansing

The Arts Council of Greater Lansing

Since our founding in 1965, the Arts Council of Greater Lansing has played a key role in ensuring the health and vitality of the capital region with a mission to support, strengthen and promote arts, culture and creativity. Our region's identity, spirit and continued economic growth are defined by our arts and culture sector, which includes our cultural organizations, artists and prominent history of creative expression. As a membership and service organization, the Arts Council believes in supporting the growth of arts organizations; working to keep the arts in schools; strengthening the "business of being an artist;" and empowering and coordinating the diverse cultural activities of artists and organizations to make a difference in the lives of those who live, work and visit this region.

Meet our staff:



Deborah E. Mikula



Dawn Gorman



Josh Holliday



Amy Harris



Ryan Logan



Taylor Rupp

Dr. Katherine Loflin

Principal Consultant | Loflin Consulting Solutions

Celebrated author and Principal of Loflin Consulting Solutions, Dr. Katherine Loflin has emerged in the placemaking field as an in-demand consultant nationally and internationally. Over the years, Loflin has advised elected officials, planners, foundations, corporations, academic institutions and community leaders trying to improve their cities using the placemaking model.

Loflin will provide her findings as lead consultant and national expert on the Knight Foundation "Soul of the Community Project." With her human-centric and holistic approach, Loflin demonstrates how finding the right place to live correlates to finding the right person to love, something she explores in her book "Place Match: The City Doctor's Guide to Finding Where You Belong."



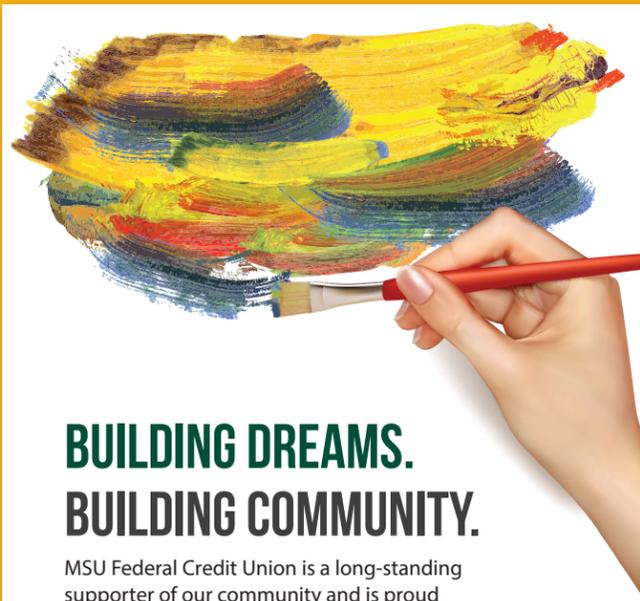
KEYNOTE SPEAKERS



The Greater Lansing Convention & Visitors Bureau Welcomes the Creative Placemaking Summit

The GLCVB understands the importance of placemaking and works everyday to make Greater Lansing a truly unique destination. Consider Michigan's Capital City for your next meeting or event. Visit www.lansing.org today!

1-800-648-6630
www.lansing.org



BUILDING DREAMS. BUILDING COMMUNITY.

MSU Federal Credit Union is a long-standing supporter of our community and is proud to invest in local arts programs such as the Arts Council of Greater Lansing.

MSUFCU is pleased to sponsor the Arts Council's 2016 Creative Placemaking Summit.



www.msufcu.org
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Jamie Bennett

Executive Director | ArtPlace America

Jamie Bennett has been ArtPlace America's executive director since January 2014. Through his leadership, the organization continues to pool important resources, allowing it to fund and position arts and culture as a core sector of comprehensive community planning and development.

Drawing on his experiences with numerous Midwest communities, Bennett will share stories of success and growth in areas similar to our own region, including Indianapolis, Indiana; Columbus, Ohio and Madison, Wisconsin. Representatives from each of these communities will join Bennett in the discussion, to provide insight into creating a vibrant and thriving community through the incorporation of cross-sector partnerships.



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ENTERTAINMENT

MSU Percussion Ensemble



The Arts Council is pleased to have the Michigan State University Percussion Ensemble providing our morning entertainment. This diverse group of performers, which includes undergraduate students majoring in music performance, education and composition as well as graduate students in the masters, performance diploma and doctoral program will, along with our coffee give us our morning buzz and energize us for an exciting day!

The MSU Percussion Ensemble is dedicated to the performance of both a new and classic repertoire for chamber percussion groups. While the full ensemble has close to 25 members, most pieces have about five performers at a time.

We hope you enjoy today's varied and energetic performance, consisting of music from various locations from West Africa to the U.S. The group will perform everything from classically written works by noted percussion composers to improvisational works and more.

Clarita Lucia y Compania

Clara Lucia Y Compania is a community-minded dance project that works collaboratively to engage Greater Lansing residents with dance, dancers and dance-making processes. Clara Lucia Y Compania works in partnership with Allen Neighborhood Center to bridge the gap between high art, postmodern/contemporary dance and the everyday occurrences of the capital city and Mid-Michigan region. As a recent recipient of an Artists in the Community Grant through the Arts Council of Greater Lansing, the dance company will showcase free and publically accessible dance forums, practices and performances in Greater Lansing in 2017.

As the founder and director of Clara Lucia Y Compania, **Clara Martinez** has represented the City of Lansing on a national level as a VISTA and dance artist. Clara is an alumnus of Happendance School and Happendance Impulse, a Lansing based pre-professional dance company. She received her Bachelors of Fine Arts in dance from Ohio State University. During her undergraduate career, Clara toured with Happendance Velocity, performing at New York Live Arts and Triskelion Arts and has attended Movement Research's MELT Intensive on scholarship.



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The board of directors and staff of the Arts Council of Greater Lansing would like to thank our sponsors for their generous contributions to the Creative Placemaking Summit!

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Greater Lansing Regional Prosperity Initiative



SCHEDULE

Welcome on the Main Stage

Opening Remarks

Mayor Virg Bernero of the City of Lansing

"Our Lansing"

Premiere of "Our Lansing," a documentary highlighting the past year of creative placemaking work in metro Lansing. Produced by Such Video, the film features the original spoken word performance of "Our Lansing," which was written and performed at last year's Summit by Lansing's own Suban Nur Cooley. A snapshot of conversations at Summit 1, "Our Lansing" sets the stage for Creative Placemaking Summit 2.

9:00AM - 9:15AM



DRIVING FORCE



INNOVATION



CREATION



Opening Plenary on the Main Stage



Dr. Katherine Loflin

Principal Consultant | Loflin Consulting Solutions

Dr. Loflin will provide her findings as lead consultant and international expert on the Knight "Soul of the Community Project." With her human-centric and holistic approach, Dr. Loflin demonstrates how finding the right place to live correlates to finding the right person to love, something she explores in her book "Place Match: The City Doctor's Guide to Finding Where You Belong."

The Dating Game

Dr. Katherine Loflin, author of "PlaceMatch," compares each individual's motivations for choosing a place to live, work and play to those of the dating process. We decide to settle down and date a place; we often times decide to marry a place, and sometimes the place in which we have married proves challenging and exploration of the options is critical to our individual growth. This exciting and interactive panel discussion will explore the various steps in the dating process relative to OUR place, metro-Lansing.

Respondents



Greg Rokisky
Dating



Julie Powers
Married



Nick Stachurski
Considering the Options

9:15AM - 10:45AM

Morning Breakout Sessions

Welcoming Communities: What's the Visitors' Perspective?

Ballroom 5

This session will explore examples of community welcome points, locations where visitors enter a region, serve as the first impression of a community, its neighborhoods and how they represent authenticity.

Presenters:

Cathy Holland

Metropolitan Nashville Airport Authority

Shelley Steele

Corbin Design

The Thriving Corridor: What's Working and Why?

Ballroom 7

Focusing on the research and findings along the Michigan Ave. Corridor, this panel discussion will explore the importance of investing in Creative Placemaking and how that investment forecasts the potential effect on our future.

Facilitator:

Scott Witter

Ph.D., Michigan State University School of Planning, Design and Construction

Respondents:

Scott Gillespie

The Gillespie Company

Colin Cronin

DTN Management Co.

Nick Eyde

Eyde Company

Art in the Wild: How Do Projects Improve Communities?

Ballroom 6

Showcasing the work of the Mid-Michigan Environmental Action Council's Art in the Wild project, this session will explore how different sectors within our community can enhance the region through the incorporation of art and creativity.

Presenters:

Patrick Lindeman

Ingham County Drain Commissioner

Melody Angel, M.D.

Art in the Wild Chairperson

Improving Commercial District Economics: What Will it Take?

Ballroom 8

Urban Strategist Michele Reeves has visited ten communities in the Greater Lansing region to assess the economic health of various types of districts — from a small downtown, to a corridor, to in-city nodes. As a result of these visits, she has developed toolkits for our cities to help them create rocking district brands, improve sales per square foot, and build interconnection and collaboration between stakeholder groups. And these tools are easy-to-implement, with a particular focus on ideas that can be applied right away, for modest amounts of money!

Presenter:

Michele Reeves

Civilis Consultants

11:00AM - 12:15PM

Afternoon Breakout Sessions

Investment: What is the Importance of Financial Investment in Placemaking?

Ballroom 5

A project can start from the ground up or come from the top down, but investment and resources are crucial to the success of most any project. Enjoy this conversation from funding leaders on the significance financial support has on creative change in a community.

Presenters:

Jamie Bennett

ArtPlace America

Dennis Fliehman

Capital Region Community Foundation

Creative Visions: How Can We Make Our Communities Safer?

Ballroom 6

In order to create programs that make communities more welcoming, we must address their concerns and needs; the insights of various partners and entities are key to this process. Join this conversation with Hilary Bass and Deputy Charles Joe of the Alameda County Sheriff's Office on how the police unit in their community has established placemaking programs that actually help reduce crime.

Presenters:

Hilary Bass

Alameda County Sheriff's Office

Deputy Charles Joe

Alameda County Sheriff's Office

1:15PM - 2:30PM

Project Impact and Community Engagement: How Does One Affect the Other?

Ballroom 8

A project's impact is only as great as the community residents' ownership — learn successful community engagement tactics for stronger projects and community pride.

Presenter:

Mary Thiefels

Tree Town Murals

Retaining Talent: How Do We Engage Students and Interns to Make Them Want to Stay?

Ballroom 7

This session will dive into the process of successfully engaging and retaining talent, exploring the initiatives started through Jackson National and MSUFCU. Join this panel discussion facilitated by Christopher Sell with Lansing 5:01.

Facilitator:

Christopher Sell

Michigan State University

Respondents:

April Clobes

MSU Federal Credit Union

Danielle Robinson

Jackson National Life Insurance Company

Networking Break 2:30PM - 2:45PM

Closing Plenary on the Main Stage



Jamie Bennett

Executive Director | ArtPlace America

Jamie Bennett has been ArtPlace America's executive director since January 2014. Through his leadership, the organization continues to pool important resources, allowing it to fund and position arts and culture as a core sector of comprehensive community planning and development.

The Midwest: How Can We Learn, Collaborate and Grow?

Drawing on his experiences with numerous Midwest communities, Bennett will share stories of success and growth in areas similar to our own region, including Indianapolis, Indiana; Columbus, Ohio and Madison, Wisconsin. Representatives from each of these communities will join Bennett in the discussion, to provide insight into creating a vibrant and thriving community through the incorporation of cross-sector partnerships.

Respondents



Alexandar Bandar
Idea Foundry
Columbus



Joanna Taft
Harrison Center
for the Arts
Indianapolis



Mark Fraire
Dane Arts
Madison

2:45PM - 4:30PM

Closing on the Main Stage

Residential College in the Arts and Humanities Center for Poetry at MSU

Spoken word performance summarizing the summit presented by community listeners and facilitated by Laurie Hollinger, assistant director for RCAH Center for Poetry and Guillermo Delgado, academic specialist in Community and Socially Engaged Arts for RCAH.

4:30PM - 5:00PM

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#LANSINGPLACEMAKERS

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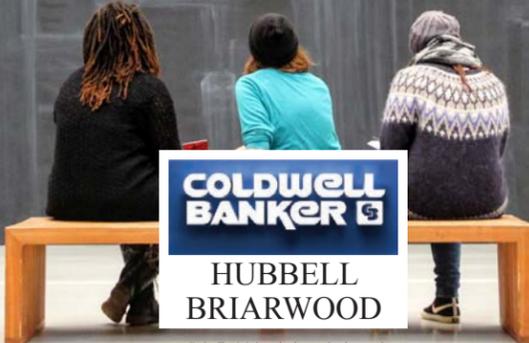


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SPEAKERS



Alexander R. Bandar, Ph.D. is an engineer by training and an entrepreneur by accident. Having worked ten years in manufacturing, he now directs the Columbus Idea Foundry, one of the world's largest and most active makerspaces. Located in Columbus, Ohio, the Foundry houses tools from blacksmithing to 3D printing, teaches design, fabrication, entrepreneurship and more. With hundreds of members and growing rapidly (of whom nearly half are entrepreneurs), the Idea Foundry is quickly finding a place in the creative, educational, technological and business ecosystems of Central Ohio and beyond.



Hilary Bass has been working with youth programs throughout her high-school and college careers, as well as all of her positions since her graduation from Boston University in 2001. She coordinates with service providers, institutions and departments to find innovative methods for bringing positive options to youth living in the Unincorporated Eden area. She is dedicated to helping develop healthy and productive youth and families in the Unincorporated Alameda County, and strives to bring partners together to fulfill these goals as a team. Currently, Hilary works for Alameda County Sheriff's Office as executive director of the Alameda County Deputy Sheriffs' Activities League, Inc.



April Clobes joined Michigan State University Federal Credit Union in 1996. After moving through the organization from marketing specialist to various executive positions, she became President/CEO in 2015. She was named the 2015 Top Woman to Watch by "Credit Union Times," an honor that is awarded to women reshaping the credit union industry nationwide. MSUFCU has an asset size of over \$3.2 billion, more than 220,000 members worldwide and 730 employees and is the largest university-based credit union in the world. It has a national reputation for excellence, receiving numerous honors and awards, including being recognized on Fortune's 50 Best Workplaces for New College Grads in 2016.



Colin Cronin is vice-president and co-owner of DTN Management Company. As the vice president, Colin serves on the DTN board and Spartan-Net. He oversees operations, marketing, facilities and works on developments and acquisitions. Colin joined DTN in 2001, served as student housing director for more than 10 years. An active voice in the greater Lansing business community he is a member of LEAP (Lansing Area Economic Partnership), East Lansing Downtown Development Authority and numerous MSU advisory groups. Colin is twice a graduate of Michigan State University with a bachelor's degree in packaging and a master's degree in business. He is also a licensed real estate broker in the State of Michigan.



Nick Eyde is a project developer with the Eyde Company. He has worked on urban renewal and historic renovation projects in both Ohio and Michigan. Nick graduated from East Lansing High School in 1997 and Gustavus Adolphus College in 2001. He played American football in Italy and Austria for six seasons. He lives in East Lansing with his wife Gaia and their two children, George (Gigio) and MaryAnn.



Dennis Fliehman has served since 2003 as president and CEO of the Capital Region Community Foundation, in Lansing, Michigan. He received his B.A. from Michigan State University and his J.D. from the University of Michigan. Prior to his current position his career included 18 years in the private practice of law, three years as associate director of the MSU Alumni Association, and three years as director of development for Concordia University, in Ann Arbor, Michigan. With over \$85 million in assets, the Capital Region Community Foundation manages a variety of charitable funds to support causes in the region.



Scott Gillespie is founder and owner of The Gillespie Company, LLC. Scott is a Michigan State University graduate with a Bachelor of Science in construction management and a native of Lansing, Michigan. His dedication to construction management began in 1995, and he has since served as lead construction executive on more than 185 condominiums, 1,500 apartments and 230,000 square feet of office/commercial space. His commitment to his hometown and passion for "building a better community" led Scott to establish The Gillespie Company in 2006.



Mark Fraire has worked as an arts administrator for over 20 years and has supported theater arts from producer to writer, actor to director and beyond. As grants and fund development director for Madison Metropolitan School District, he helped raise over \$2 million in funds in 2013-14. Fraire spent 17 years as the state's grants officer for the Wisconsin Arts board. He also created the Community Education Department for the Milwaukee Repertory Theater where he was awarded the President's Coming Up Taller Award for creating TEENworks, an innovative youth and community theater arts training program. Fraire has a master's in business in corporate finance from University of Wisconsin - Madison.



Cathy Holland has over 30 years' experience in economic and community development management. She serves as director of Community Affairs and Customer Service for Metropolitan Nashville Airport Authority, which she joined in 2000. In this position, she serves as the Authority's liaison to governmental and civic organizations in the Nashville region, manages the Flying Aces volunteer program, oversees the Arts at the Airport program, including visual arts and live music performances. She also works with Authority staff and airport tenants in the development and implementation of world-class customer service programs.



Deputy Charles Joe has been assigned to Alameda County Sheriff's Office Crime Prevention Unit (CPU) since 2014. The CPU has been instrumental in the dramatic reduction of violent crime in Unincorporated Alameda County through innovative, non-traditional methods, previously under-utilized by law enforcement. The CPU has used creative placemaking to encourage community engagement and spur economic growth along a previously inactive commercial corridor.



Patrick E. Lindemann is the Ingham County Drain Commissioner, an office he has held since 1993 and has redefined to reflect his stewardship ethic and systems approach to surface water management. In his 24 years in office, he has supervised the construction and maintenance of millions of dollars of drain improvements that have opened the way for hundreds of millions of dollars of new economic growth. Pat was named Hero of the Great Lakes by Clean Water Action in 2007, and is known globally for implementing innovative water management projects, many of which have achieved award-winning attention.



Julie Powers joined Greater Lansing Housing Coalition in 2014 and works with a team of creative housing professionals who develop, own and manage affordable, appropriate housing communities throughout the tri-county area. GLHC also provides housing, financial and credit counseling and serves as the regional housing policy agency. Prior to joining GLHC, Julie served as the executive director of the Mid-Michigan Environmental Action Council from 2009 - 2014. Since 1996, Julie has worked in the nonprofit sector at the local, state and national level.



Michele Reeves is an urban strategist with significant private-sector experience revitalizing commercial districts. Her 16-plus years in renewal include public/private partnerships, marketing unknown or economically underperforming districts, pre-development consulting, siting manufacturing facilities, strategizing acquisitions and development with private sector investors, building district identity frameworks, retail/business consulting, and creating retail leasing strategies. She founded Civilis Consultants to assist commercial districts to recognize and leverage their strengths, craft a unique brand, and ultimately, increase sales per square foot. Michele has a degree in aerospace engineering from the University of Texas at Austin.



Danielle Robinson began her career at Jackson in 2006, creating the company's first ever Corporate Social Responsibility program. The Jackson National Community Fund and Jackson in Action were launched in 2007 and since that time, Jackson has awarded more than \$22 million in grants and matching gifts to nonprofits across the US and increased its associate volunteer time from 1,200 hours annually to more than 13,000 hours in 2015. Jackson was named Most Outstanding Corporate Citizen by the Michigan Association of Fundraising Professionals in 2009 and was one of the top five finalists for the Governor's Service Award in 2010 and 2014.



Greg Rokisky is an atypical Type-A creative, and currently serves as social media and community manager for Streamline Publishing, Inc., a national corporation. Prior to Streamline, Greg spent three years at a full-service public relations firm based in Lansing, Michigan. With extensive experience in graphic design, public relations and digital media, he also runs a creative services consulting business. In his spare time, he serves as the secretary for the Social Media Association of Michigan, as well as blog co-chair for the national PRSA New Professionals executive committee.



Christopher Sell is a career educator, project manager, fundraiser and business developer. In his current role at Michigan State University, Chris serves as director of alumni and entrepreneur engagement, where he leads efforts to build advocacy and support for the entrepreneurship ecosystem and student entrepreneurs. Chris serves on Impression 5 Science Center's board and is a member of Friends of the Lansing River Trail, a local non-profit organization. Chris is founder and lead architect of Lansing 5:01, a new volunteer-driven initiative illustrating the quality-of-life aspects of greater Lansing to college interns and young professionals.



Nick Stachurski is an independent film producer and founder of Eightfold Creative. Nick found his place somewhere between picking up his first camera and completing his marketing degree from Michigan State University. His commitment to business and film production has allowed him to create a life powered by connecting artists to resources and businesses to their audience. Nick and the Eightfold team are proud to have worked with some amazing national brands such as Leo Burnett, ACDelco, Michigan State University, General Motors, Volunteers of America and Dowding Industries as well as countless creative partners, friends and neighbors.



Shelley Steele joined Corbin Design as marketing director in February 2001, bringing six years of marketing and sales experience. She was named an associate in December 2002; vice president of marketing in February 2010; and president in June 2016. She is responsible for the vision and direction of Corbin Design and the management of the staff. Shelley is also responsible for Corbin Design's business development and marketing. She is an active member of the International Downtown Association. Shelley graduated Magna Cum Laude from Central Michigan University with a business administration degree, a major in marketing and a minor in advertising.



It was a day of sessions and keynote speakers, panels and talks, sharing and questioning, and in the end, everybody was ready to take the next step, make a move — make Lansing shine bigger than it already does.

A big piece of that take-away grew out of a feeling — a feeling that was evoked through an emotional, soulful spoken-word performance given by Suban Nur-Cooley, a local writer, poet and performer. Suban was commissioned to attend the day and listen to what folks said about Lansing and place, and then she was to create a spoken-word piece that reflected what she heard.

And that she did. To commemorate and build on Suban's words, the Arts Council later commissioned artist Deb Cholewicki of E. Lansing's Grove Gallery to create a woven sculpture that combined elements of the spoken piece. Deb took the challenge, and that sculpture was recently completed and delivered to the Arts Council.

OUR LANSING

Our future is not a façade.

We are not everyone else.
We are not everywhere else.

Lansing.

A community with a backbone strong enough to work lighter, quicker and cheaper.

Threads of space and place, people and possibility.
Soul. Generosity. Grit. Stick with it.

This is Lansing.

Threads - weaving intricate tapestries in separate spaces and places. This is beyond a facade. This is a community at work behind the streetscapes and between the greenspaces.

We are a culture. Identities wrapped in identities.

Cultures formed on porches and patios—over popcorn, oysters or sandwiches that meld your favorite meals into a meaty mass—We take naps and dream of making a place.
A place that already exists in our soul. Your soul.

THIS is Lansing.

Threads weaving intricate tapestries
Reaching
Working towards the same goal—
creating the same image from distance.

Do you see yourself now, Lansing? Do you?
Slowly—we are connecting the dots.

You are community. Your soul is your place. And if people drive place, then don't give them a reason to drive. right. by. Show them your soul. It truly is a love supreme.

Home is where you creatively connect and communicate.
Don't ask for permission. Citizens. You have authority.

You are the community. You are the future.
Be unbound and creative.

This is sacred work.

Connect before our collective image unravels behind bridges and sidewalks. Connect before our collective image becomes a metaphor for our tired backbones—working hard, but working in silos. Get out of each other's way and stand side-by-side. Create the ties that build a municipal bind.

PEOPLE. Make. Place.

You are people. You are place. Let our identities intertwine—complexities are what make a city vibrant.
Move. Get up. Make.

Be the momentum. Link and thread.
Weave and wander around—don't wonder what could have been.

We don't have to ask permission to be Lansing.
We just do Lansing.

Thank you for your support!



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Download the 517ARTsearch App!

517ARTsearch is a mobile app that describes and guides you to public art in the 517 area code. The app was created by the Arts Council of Greater Lansing to alert tri-county community members of all of the inspiring art in the area as part of our greater creative placemaking initiatives.



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Coming October 11, 2017

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Congratulations to the Arts Council of Greater Lansing on the 2016 Creative Placemaking Summit



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Giving back to the community we serve is a hallmark of the BWL and its employees who volunteer thousands of hours every year to make events such as Adopt a River, BWL Chili Cook-off, BWL Hometown Power 5K and Silver Bells in the City, a success.

"Hometown People. Hometown Power." is more than just a slogan. It's who we are and what we do - with pride and dedication.

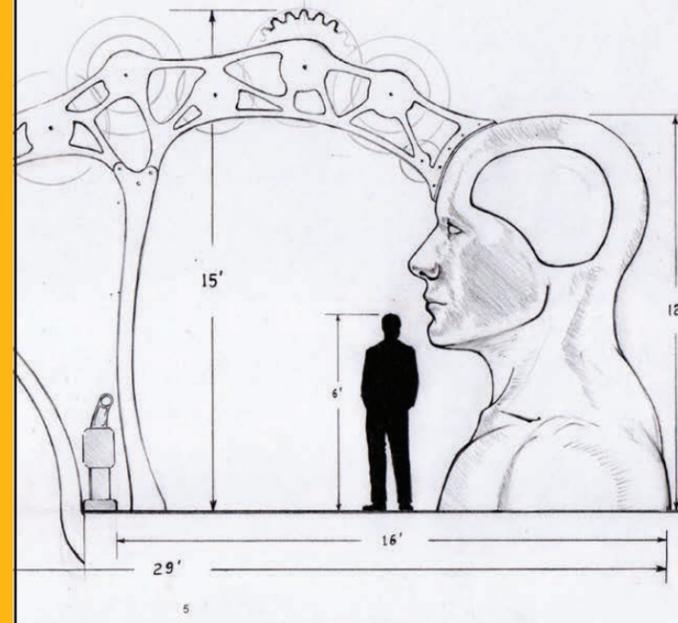


Capital Region community foundation

We are proud to be an emerging leader and collaborator in placemaking initiatives that make our region vibrant!

(517) 272-2870 | crcfoundation.org

This sketch by artist Ivan Iler represents the selected 2015-2016 Arts Impact Project that will be unveiled later in 2017.



PITCH YOUR PROJECT! Monday, Oct. 17 | 4:30 - 6:30PM

Michigan Institute for Contemporary Art (MICA)
1210 Turner St., Lansing, MI 48906

Pitch Your Project!

City of Lansing Arts Impact Project

This annual project awards \$75,000 for the development of a permanent creative structure that enhances a neighborhood's appearance and kindles community engagement in the City of Lansing.

Your project:

1. Must be located in the City of Lansing
2. Must be led by an artist/designer/creative
3. Must be a permanent, physical art installation
4. Must have high visibility in a public place

Anyone can propose a creative project (organizations, businesses, community members, neighborhood associations or any other entity or individual.) We'll give you five minutes to pitch your idea. Creative projects may include, but are not limited to, physical gateways, small outdoor performance spaces, murals, alley enhancements, fountains, way-finding, landscaping/greenspaces and seating, public art that captures a neighborhood's heritage and cultural soul, community-driven collaborative art installations, playground/play-on art, and/or arts incubator/studio spaces to name just a few.

We look forward to seeing you and hearing your ideas.

For more information please contact Arts Council program manager, Josh Holliday at josh@lansingarts.org



PLACEMAKING

Creating a Stronger Lansing Region to Attract and Retain Businesses and Talent



With support from PNC Foundation, LEAP grants \$30,000 annually to three communities to engage artists to place public art within their core areas through the Public Art for Communities program.



PARTNERING TO CREATIVELY REIMAGINE AND REVITALIZE THE CAPITAL REGION

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HOW HAVE YOU MADE PLACE?

The past year since Creative Placemaking Summit 1 has been filled with many exciting placemaking projects for the Region. We are happy to report that the Greater Lansing Regional Prosperity Initiative, a program designed to empower local and regional stakeholders to develop a regional strategy for economic prosperity, has invested over \$100,000 in the Region's placemaking efforts. Creating an inviting "sense of place" is one of our region's top economic initiatives.

For more opportunities to weigh in on this and related topics, please join South Central Prosperity Region 7 (comprised of Clinton, Eaton, and Ingham Counties), as it convenes monthly to discuss, plan for, and implement programs and events that help grow and sustain our vision. Join us every 3rd Thursday at 3 p.m. at varied locations throughout the Region. Follow our progress at MICapitalRegion.com or MICapitalRegion on Facebook and Twitter.



To learn more about the Greater Lansing Regional Prosperity Initiative and MI Capital Region, contact Rachel Elsinga, Economic Development Planner at the Tri-County Regional Planning Commission at relsinga@mitrpc.org or 571-393-0342.