



MI Capital Region is all about telling the story of our region's economic development through data and statistics. At the forefront of this regional dashboard is the **Greater Lansing Regional Prosperity Initiative (GLRPI)**, a collaboration of organizations with a vision for the tri-county region's economy. These partners come together to brainstorm and plan for talent, education, transportation, health and environment, and placemaking initiatives. To date, GLRPI has invested nearly \$1 million to advance community development efforts in Clinton, Eaton, and Ingham counties.

Get involved and help revitalize our region! Contact Rachel Elsinga, Senior Economic Development Planner at the Tri-County Regional Planning Commission, at 517-393-0342 or relsinga@mitcrpc.org to learn more.



The Arts Council of Greater Lansing's
**CREATIVE
PLACEMAKING SUMMIT 4**

OCT. 4, 2018 | The Lansing Center
8:00AM - 4:30PM

PRESENTED BY:
**THE GREATER LANSING
REGIONAL PROSPERITY INITIATIVE**



Finding Our Identity

Welcome to Creative Placemaking Summit 4

Today we will seek to answer questions — questions of identity. We know that arts and culture are deeply embedded in our roots, but when you think of our region, what comes to mind? What is the face of our community? Who are we? How can we use the arts to infuse our identity into our cities and neighborhoods?

We know that arts and culture lead cities to success and distinction. So how do we use our creative assets to take our region to the next level? What makes us special, authentic and unique? How do we utilize our individual perspectives to build our creative brand?

Listen as our placemaking experts help us examine our strengths and weaknesses, our connection points and our diverse array of characteristics and creativity that make us proud to call Greater Lansing home.

Let's find out who we are — as a region and as a community — today we will embark on a journey of discovery and transformation.

Let the change begin!

Steering Committee

Joan Bauer
Lansing Community College

Laurie Baumer
Community Foundation

Andi Crawford
City of Lansing,
Neighborhood Resources

Tim Daman
Lansing Regional
Chamber of Commerce

Kurt Dewhurst
Michigan State University

Shanna Draheim
City of East Lansing

Rachel Elsinga
Tri-County Regional
Planning Commission

Brent Forsberg
Forsberg Real
Estate Company

Pat Gillespie
Gillespie Group

Ben Graham
Artist

Samantha Harkins
City of Lansing

Josh Holliday
LEAP

Elizabeth Hude
City of Mason

Amy N. Jackson
Coldwell Banker
Hubbell Briarwood

Scott Keith
Lansing Entertainment &
Public Facilities Authority

Dr. Brent Knight
Lansing Community College

Janet Lillie
MSU Governmental Affairs

Meghan Martin
Arts Council of Greater Lansing

Brian McGrain
City of Lansing,
Economic Development

Debbie Mikula
Arts Council of Greater Lansing

Dru Mitchell
Clinton County
Economic Development

Joan Nelson
Allen Neighborhood Center

Julie Pingston
Greater Lansing Convention
& Visitors Bureau

Laurie Robison
CATA

Bob Rose
City of Lansing Public
Service Department

Courtney Rudat
Greater Lansing
Association of Realtors

Chris Sell
Lansing 5:01

Emily Stevens
Lansing Parks & Recreation

**Whitney
Stoepel-Brewer**
Eli & Edythe Broad Museum

Jennifer Sturdy
PNC Bank

Arnold Weinfeld
MSU Department of
Outreach & Engagement

Gil White
Gilbert M. White, Realtor

Welcome From Debbie & Patty

Questions generated from past summits have bubbled up to the surface as we welcome you to Creative Placemaking Summit 4.

One of those questions is the easiest to answer — what makes our communities special, authentic and unique? We can answer that quickly and succinctly.

Places with strong arts and cultural activities, expansive public art and a plethora of cultural and artistic venues, break the trend of blandness and sameness, and (we hope you will agree), provide us with a stronger sense of place and identity. It is our goal to use creative thought at every opportunity in neighborhood revitalization and development, streetscape creation, public space design and overall regional expansion. The arts engage residents and tourists and create destinations. The arts help shape the places where people gather. The arts are the tipping point that lead businesses and industry to investigate and invest in a community. If the arts are the answer to the first question, it should be just as easy to answer another, but we struggle with the second: How can we build a creative brand to market our region and put us on the map?

In this day and age, where people often select where they will make their home as much by aesthetics as essential services, we have to make sure that our region has a compelling narrative — a sense of identity — and using arts and culture is often the means of achieving this. But how do we get everyone on the same page? How do we brand our region as a collective rather than individual silos? We hope that over the course of the day, you will see, hear and embrace the importance of this regional identity and over the course of the next year, as we put additional time and resources into this effort, help us find our creative brand.

As they say, "It takes a village..." Our steering committee of over 40 thought-leaders have helped us shape the day with their unique perspectives and insight. We are deeply indebted for their time, energy and wisdom. And it is even more wonderful to see such a cross-sector of our region represented at this event — elected and appointed officials, developers, artists, arts administrators, economic development professionals, community and neighborhood leaders, urban planners and others — committed to implementing artistic and creative projects that make our communities special, authentic and unique, and open to discovering our regional identity.

On behalf of the Arts Council, we thank you for joining us today. We believe that creative placemaking is the driving force of a powerful transformation in our region and our identity will become crystal clear in this united effort.



Patty Barnas
President



Debbie Mikula
Executive Director



**ARTS
COUNCIL**
greater lansing

Board of Directors

Patty Lloyd Barnas | President
First National Bank of Michigan

Kirk Meadows | Vice President
Attorney

Rachel Elsinga | Secretary
Tri-County Regional Planning Commission

Kathie Feldpausch | Treasurer
Michigan Realtors

Kristin Beltzer
State of Michigan

Stella Cash
Michigan State University

April Clobes
MSUFCU

Taylor Gast
Foster, Swift, Collins and Smith

Christopher Harkins
Jackson National Life

Janet Lillie
MSU Governmental Affairs

George Orban
Community Volunteer

Julie Pingston
GLCVB

Laurie Robison
CATA

Stephen Serkaian
Board of Water and Light

Nathan Triplett
Michigan House of Representatives

Ashlee Willis
Lansing Mosaic

About the Arts Council



The Arts Council of Greater Lansing

Since 1965, the Arts Council of Greater Lansing has played a key role in upholding the Capital Region's vitality with a mission to support, strengthen and promote arts, culture and creativity. Our region's identity, spirit and continued economic growth are defined by our arts and culture sector, which includes our cultural organizations, artists and creative entrepreneurs. As a membership and service organization, the Arts Council advocates to keep the arts in schools, helps artists strengthen their businesses and seeks to empower artists and organizations whose diverse cultural activities make a difference in the lives of those who live, work and visit here.

The Arts Council of Greater Lansing Staff Members:



Deborah E. Mikula
Executive Director



Meghan Martin
Program Manager



Dawn Gorman
Communications &
Events Manager



Taylor Rupp
Administrative Assistant &
Arts Night Out Coordinator



Ryan Logan
Graphic Designer
& Photographer



MSU Federal Credit Union is proud to give back to the community by supporting the Arts Council of Greater Lansing.

Visit msufcu.org to learn more about our products and services, financial seminars, and to join today!



msufcu.org
517-333-2424



**PROUD SPONSOR OF THE
CREATIVE PLACEMAKING SUMMIT**



Bringing art to life.

Sharing art is sharing life. Whether it's hanging in a museum, live on stage, or stuck on the refrigerator.

At AT&T, we believe in the power of the artistic experience. That's why we are proud to support the Arts Council of Greater Lansing's Creative Placemaking Summit.





Keynote Speaker

Chris Fair

President | Resonance Consultancy

Chris holds a master’s degree in Studies of the Future and has married his marketing expertise with futures methodologies to help a wide variety of clients shape the future of places around the world. As president of Resonance Consultancy, Chris has led more than 100 visioning, strategy, placemaking and branding projects for cities and communities, ranging from neighborhoods to entire countries.

Chris will shed light on those factors which influence the perception of our region as a place to live, visit and do business. He’ll lay out which elements are most highly correlated with our region’s performance in terms of attraction, retention and attachment.

The results may surprise you!



Entertainment

The Moxie Strings

The Moxie Strings compose the majority of their pieces and arrange melodies from many traditions, resulting in a genre-blurring blend of ear-catching melodies and foot-stomping, rock-influenced rhythms. Alison Lynn performs on a newly-invented, electric cello, and Diana Ladio on a contemporary 5-string violin, both through a variety of audio effects pedals.

Their polished, high-energy show and unique sound are redefining strings’ role in contemporary music, and have quickly made the band one of the country’s most promising instrumental acts.

Placemaking at the Summit

Flinding A Common Thread

As we look up at the installation in the River Concourse, we see the lines that come together, move apart and flow into a common direction — the direction of finding ourselves and finding each other. We don’t always take the same path, but if we work together toward the same goal, we will find that community identity we seek. Thank you to our Connectivity Sponsor, AT&T Michigan, for providing the inspiration and support for this installation.

The Identity We Project

The story of Greater Lansing is still being written, but where did we come from and where are we going? Thank you to local artist Ivan Iler and our Driving Force Sponsor Lansing Public Media Center for creating and supporting this installation to give a visual representation of our identity and help us consider what we project to those outside our region.

Taking the First Steps

Your adventure at the Creative Placemaking Summit begins the moment you step up to the registration table. Hopefully you took the opportunity to learn a new dance move with our easy-to-follow steps. Can you imagine these along your community sidewalks?

Art That Drives Us

Local artist Andrew Sandstedt has installed his sculptures into our Table Talks networking area in the River Street Pub. Public art has a way of inspiring our imaginations and increasing our drive to want more and to do more. A community artist through-and-through, Andrew takes pieces of scrap and turns them into something exquisite — something to make you brake and engage with the landscape. Thank you to Andrew and our Driving Force Sponsor Spartan Motors for making this installation possible.

Painting in the Lines

Parking lines may start as something utilitarian, but what if we colored outside the lines? We presented that challenge to Lansing artist Bob Rose and he delivered! We are so thankful to Bob for providing the imaginative interpretation of parking lines along Michigan Avenue in front of the Lansing Center and also to our Driving Force Sponsor, the City of Lansing Parking Services Office, for providing support for this installation.

Writing on the Wall

The Comprehensive Economic Development Strategy is finalizing the five-year plan for economic development in the Greater Lansing Region. Add your input in this classic creative placemaking format!

Thank You Sponsors!

The board of directors and staff of the Arts Council of Greater Lansing would like to thank our sponsors for their generous contributions to the Creative Placemaking Summit!

Special thanks to our

VISIONARY TITLE SPONSOR



Snapshot of Today's Events

- 8:00 Networking & Morning Entertainment
- 9:00 Welcome
- 9:25 Keynote Speaker Chris Fair
- 10:45 Placemaking Personalities
- 11:30 Panel 1: Creative Community Engagement
- 12:15 Lunch
- 1:15 Panel 2: Meeting in the Middle
- 2:00 Delivery of the Greater Lansing Cultural Economic Development Plan
- 2:45 Table Talks Networking Break
- 3:45 Placemaking Personalities
- 4:30 Closing
- 5:00 Closing Reception at MP Social

CONNECTIVITY SPONSOR



DRIVING FORCE SPONSOR



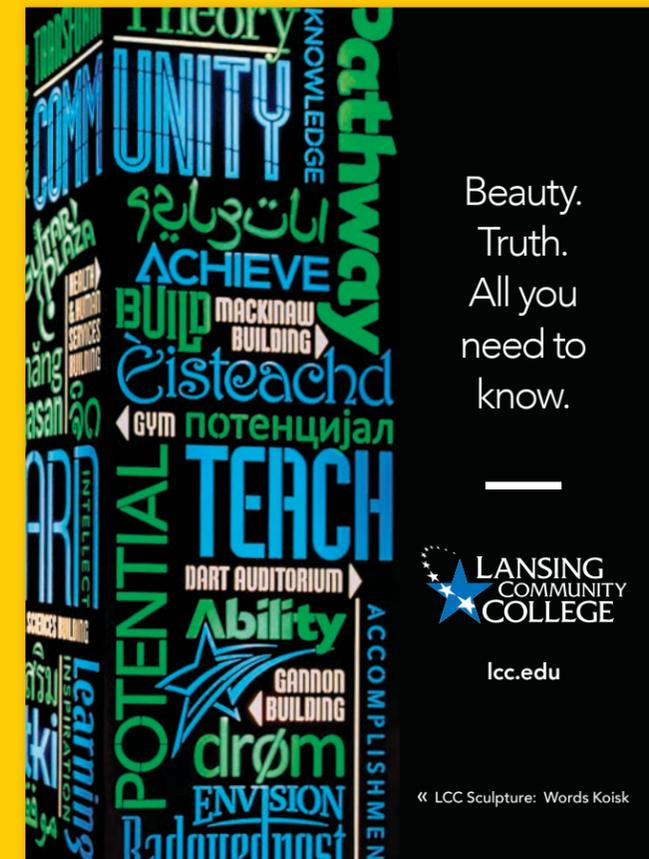
INNOVATION SPONSOR



CREATION SPONSOR



OTHER SUPPORT



Beauty.
Truth.
All you
need to
know.



lcc.edu

« LCC Sculpture: Words Koisk

25 Placemaking projects over 5 years

\$646,997
Total placemaking investment

1 Poet Laureate

Facilitated through LEAP's funding, influence, and project management

LEAP
stronger together
purelansing.com

Photo of Portrait of a Dreamer by Dave Trumple

Agenda

8:00AM | Networking & Morning Entertainment

Grab yourself a morning beverage and a bite to eat! It's time to mingle and chat with your peers, engage with creative placemaking activities and settle in for a great day!

9:00AM | Welcome & Entertainment

Morning Entertainment: The Moxie Strings

You won't want to miss this dynamic duo, so be sure to be in your seats right at 9:00!

Render Studios Annual Creative Placemaking Video

The Creative Placemaking Summit has launched a conversation around the region and beyond, surrounding creative placemaking and the importance of arts and culture. Every Summit has been launched with an impactful video — crafted by multiple visual, performing and literary artists — highlighting the greatness of this region. The Arts Council of Greater Lansing is fortunate to have a great sponsor in Render Studios who dedicates countless hours to the release of this annual piece, which brings so much excitement to all of us every year!

Opening Remarks

Patty Barnas

President / Arts Council of of Greater Lansing

Debbie Mikula

Executive Director / Arts Council of Greater Lansing

Mayor Andy Schor

Mayor / City of Lansing

9:25AM | Your Keynote Speaker: Chris Fair, President, Resonance Consultancy / New York, NY

Quality of place is increasingly determining where talent, tourists and companies go. But what factors are most influential in shaping our perception of cities as places to visit, live and do business? In this presentation, Resonance Consultancy president and "America's Best Cities" author, Chris Fair, will share research on how Lansing compares to other cities in the region and explain why the relative vibrancy of a city is key to its future prosperity.

10:45AM | Placemaking Personalities

Some of the most inspired thinkers in placemaking will regale us with their stories in these quick and engaging talks, sharing their trials and revealing moments in their journeys to find community identity.

Putting Art to Work

Marty Pottenger, Theatre Artist, Playwright and Social Practitioner, Art at Work / Portland, ME

For the last 25 years, Art At Work has been putting creativity to work addressing tough neighborhood, union and municipal challenges. Over 20 arts-based projects — poetry, photography, storytelling, drumming, performance — were designed to tackle racism within the Public Works department; police officers' historic low morale; community outrage after a fatal police shooting, and neighborhood associations that didn't reflect their residents' racial, age or class diversity. It's time for creativity to be in everyone's tool bag.

The Butterfly Effect

Andrew Sandstedt, Sculpture Artist / Lansing, MI

"It has been said that something as small as the flutter of a butterfly's wings can ultimately cause a typhoon halfway around the world." - Chaos Theory

Community, creativity and a little chaos have the ability to make and sustain a culture. More than 10 years ago, the simple phrase, "I have an idea," led to a small event called Scrapfest. Over the last decade, Scrapfest has led the way, showcasing artists who accept the challenge of creating within confines. The art landscape of Lansing is changing, thanks in part to this event. Hear the exciting story of how the 2018 Scrapfest-winning sculpture is creating a sense of place here in Lansing.

K[NO]W PRESSURE: The Transformative Power of Hip Hop

Ozay Moore, Emcee, Producer, Educator & Executive Director, All of the Above Hip Hop Academy / Lansing, MI

This talk will speak to humanity's resilience — how hip hop culture has created spaces where participation forges diamonds out of life's pressures. We will look at hip hop as an "identity" and why it translates globally into a platform where both individuals and communities are strengthened. Ozay will share how he's navigated the complexities of identity in his own life, as well as how All of the Above Hip Hop Academy is connecting, mentoring and providing resources to Lansing youth through creative placemaking.

11:30AM | Creative Community Engagement

Statistics show that gathering input from the public is vital to the success of creative placemaking projects. But why? Listen as community engagement experts discuss successful and creative methods for collecting data and how its use is imperative to the placemaking process.

Facilitator:

Andi Crawford, Director, City of Lansing - Department of Neighborhoods & Citizen Engagement / Lansing, MI

Panelists:

Brent Forsberg, Owner, T.A. Forsberg, Inc. / Lansing, MI

Kate Snyder, Owner & Principal Strategist, Piper & Gold Public Relations / Lansing, MI

Mary Thiefels, Executive Director, TreeTown Murals / Ann Arbor, MI

12:15PM | Buffet Lunch

1:15PM | Meeting in the Middle: Communication, Compromise, Persistence and Understanding

Integrating creative thinking and the arts into a city's practices and policies is critical to creative economical growth. However, it is easier said than done. Artists are typically bottom-up thinkers, and municipal leaders are top down, which can lead to creating walls rather than building projects. This panel will explore ways to find middle ground — a receptive space on both sides for listening, expressing and truly hearing alternative views, so public art, public spaces and creative placemaking projects can be brought forth and flourish.

Facilitator:

Josh Holliday, Tri-County Development & Placemaking Manager, LEAP / Lansing, MI

Panelists:

Tom Fehrenbach, Community & Economic Development Administrator, City of East Lansing / East Lansing, MI

Marty Pottenger, Theatre Artist, Playwright and Social Practitioner, Art at Work / Portland, ME

Kirk Rea, Co-Executive Director, The City Repair Project / Portland, OR

Kimberly Rodriguez, Director, Step in Time Dance Studio / Nashville, MI

2:00PM | Delivery of the Greater Lansing Cultural Economic Development Plan

We are so excited to unveil The Cultural Economic Development Plan for the Greater Lansing Region. Based on hundreds of interviews and group discussions with our region's arts and culture sector, this plan has been in development for months. In this visual presentation, Martin Cohen will walk us through the process and share findings and strategy for creating Greater Lansing Region's five-year plan. He'll then introduce Deborah Mikula who will share next steps for implementation.

Speaker:

Martin Cohen, Partner, The Cultural Planning Group / Pittsburgh, PA

2:45PM | Table Talks Activity

Head to the River Street Pub to stretch your legs and your minds. Step up to a table and enjoy a quick chat with our keynote speaker, panelists, local experts and placemaking personalities. Each table will have a designated theme for attendees to choose from, providing opportunities to ask questions on a variety of placemaking topics.

Afternoon Entertainment



Brandon McCoy

Lansing area-based guitarist and Native American flutist Brandon McCoy sets a beautiful scene with re-imagined modern tunes into instrumental pieces. Experienced in performing arts and music composition, Brandon is passionate towards the arts and making them accessible for all and engaging the community through his own work.

3:45PM | Placemaking Personalities

Restoring the Historical Sandyland Park

Kimberly Rodriguez, Director, Step in Time Dance Studio / Nashville, MI

At a weekly breakfast meeting of the Nashville Route 66 Business District in Nashville, Mich., an idea was born — to hold a concert in the field that was once the parking lot of the community's historical Sandyland Park. That small idea led to the park's complete restoration. In its prime, Chubby Checker, Conway Twitty, Loretta Lynn and many more music legends graced the stage of this venue that is now in its third successful season since its restoration. Kimberly will share Sandyland's story and the District's hope to bring back the town's once-held title as "Nashville of the North."

Storytelling through Consensus-Based Design

Kirk Rea, Co-Executive Director, The City Repair Project / Portland, OR

Placemaking in the commons have various levels of how deep public participation is engaged. In Portland, OR, non-profit The City Repair Project has worked over 20 years with over 700 projects focusing on consensus-based designs for diverse communities that install street paintings, permaculture landscapes, earthen buildings and other community-oriented buildings. This presentation will explore examples of highly-engaged community participation creating public art that has transformed Portland laws and perceptions.

Currency Exchange

Erik Howard, Co-Founder, Inside Southwest Detroit / Detroit, MI

Culture and place play significant roles in the power of community formed around shared needs and passions. A corner in southwest Detroit helps to explore one way that community cultural development, through creative process, allows us to meet community-identified needs with the assets we share between us and acts as an intentional shift in priority from profit to people.

4:30PM | Closing

Debbie Mikula

Executive Director / Arts Council of Greater Lansing

Good for one drink at
MP SOCIAL
 After Creative Placemaking Summit 4

While supplies last. Only usable during reception



5:00 - 6:30PM | Closing Reception at MP Social

Thank you to MP Social and Creation Sponsor Gillespie Group for providing a beautiful space where we can wind down and mingle after the Summit wraps up! Join us just north of the Lansing Center at MP Social inside the Marketplace Apartments. There will be light appetizers and the first round is on us if you bring the ticket attached above!



Eric Palmer

Eric Palmer is a Lansing-based multi-instrumentalist, music composer and audio engineer. His music can be heard in tv, video games, films and advertising worldwide. His music is a mix of indie acoustic and ambient guitar influences. He is also an avid photography enthusiast.



SPARTAN MOTORS

**MICHIGAN
MADE.**

**MICHIGAN
PROUD.**

**SPARTAN
STRONG.**

PROUDLY SUPPORTING CREATIVITY AND THE ARTS, IN ALL FORMS, SINCE 1975.

FOSTER SWIFT
 FOSTER SWIFT COLLINS & SMITH PC || ATTORNEYS

**EXCITED TO BE PART OF
 CREATING THE VISION
 FOR LANSING'S FUTURE**

Comprehensive Legal Counsel for Businesses,
 Organizations, Families and Individuals

FOSTERSWIFT.COM ●●● Call: 517.371.8100

Lansing • Detroit • Southfield
 Grand Rapids • Holland • Traverse City

**REALTORS® dont just sell homes,
 they help build communities**

**2018 Pop Up Park
 538 Isbell
 Baker
 Neighborhood**

Michigan's Capital City!

GREATER LANSING
 SHOP ★ DINE ★ PLAY ★ EXPLORE

**The Greater Lansing Convention
 & Visitors Bureau Welcomes the
 Creative Placemaking Summit**

The GLCVB understands the importance of placemaking and works everyday to make Greater Lansing a truly unique destination. Consider Michigan's Capital City for your next meeting or event, visit www.lansing.org today!

1.888.2.LANSING  www.LANSING.org

ART from the HEART

Art from the Heart is an art program for people with disabilities at Peckham, Inc.

We strive to create a supportive, non-judgmental atmosphere in which artists can practice self-expression, decision-making, and explore creative talents with professional, individualized instruction.

Learn more at www.peckham.org

Speakers



Martin Cohen is a partner in The Cultural Planning Group, a national arts consulting firm focused on working with communities in developing cultural plans. He works with arts organizations in strategic and business planning. Previously, he served as Philadelphia cultural management initiative director, the Pew Center for Arts & Heritage; Dance/USA, executive director – the national service organization for dance, the Kansas City Ballet, the Washington Ballet, and the AMAN Folk Ensemble of Los Angeles.



Andi Crawford is the director of neighborhoods and citizen engagement for the City of Lansing. A Lansing native and resident of Lansing's Eastside, Andi has worked with the city in many capacities, focusing on revitalization and providing resources to Lansing neighborhood leaders. Her work has garnered national recognition as part of the Cities of Service coalition and the Robert Wood Johnson Invest Health program.



Thomas Fehrenbach is a Lansing area native and Michigan State University graduate. Shortly after graduation he moved to the San Francisco Bay Area where he operated a small business and volunteered for community organizations, finding his passion in community building. This led to a career in economic and community development. In 2016, Tom and his family were drawn back to Lansing where he serves as community & economic development administrator in the local government.



Brent Forsberg has been active in real estate sales, investing and development for 20 years in the Greater Lansing area. A founding member of Urban Systems and president of T.A. Forsberg, Inc., Forsberg's projects span 60 years and include residential home communities, multi-family neighborhoods and mixed-use communities. Urban Systems and Forsberg focus on creating places that connect people and enhance community culture.



Josh Holliday is a passionate and creative placemaking practitioner and serves as tri-county development and placemaking manager for LEAP. In his role, he leverages his expertise to showcase a community's authentic self. Josh is secretary of Mayor Andy Schor's Arts and Culture Commission, president of Lansing 5:01, and in 2017 was awarded Lansing's "10 Over the Next Ten," recognizing young professionals anticipated to make a significant impact on the Lansing region over the next ten years.



Erik Howard is a photographer and co-founder of Expressions and Inside Southwest Detroit, which supports youth and community development through cultural and place-based initiatives. Through his work, Howard combines his passion for youth and community development with his love of photography and has been building with neighbors and youth in southwest Detroit for over 20 years.



Ozay Moore is one of those ultra-unique veterans in the hip-hop music industry. Not only does he flaunt a career that has spanned over 20 years, but he also holds credentials that are bigger than hip-hop itself. As a community organizer, teacher and "All of the Above Academy" executive director, Ozay has successfully utilized his global hip-hop career to empower, influence and inspire youth as well as his community in mid-Michigan and beyond.



Marty Pottenger is a theatre artist, playwright and social practitioner whose plays have toured USA and Europe and vary in social justice themes. She is a 2016 MacDowell Arts Colony Fellow, a Doris Duke Fellow at Painted Bride Arts Center in Philadelphia and founder of "Art At Work," a national initiative to increase cities' resilience through strategic art projects. Currently, she is working on a play entitled "Maine USA."



Kirk Rea has been an environmental and social justice activist since childhood, learning to be a steward of nature and supporter of marginalized communities from his family. A queer person of color, Kirk has worked in The City Repair Project since 2014 to serve diverse communities with skills ranging from visual art and facilitation to permaculture design. Kirk has also worked in art collectives, affordable housing and the reuse industry.



Kimberly Rodriguez lives in Nashville, MI with her daughter and in Beacon, NY with her husband who is the fire chief for the 105th AF Wing. She owns and operates Step N' Time Dance Studio and Envy Salon, both in their 15th year of business in downtown Nashville. She is the recipient of the 2015 Barry County Athena Young Professional Award and a member of the Barry County Chamber of Commerce, Thornapple Arts Council and Nashville Route 66 Business District.



Andrew Sandstedt — Lansing native and artist — started Artistic Design Services in 2007, originally focusing on decorative painting, plastering and murals. Over the years, his professional experience has led him into other mediums, including mixed media and sculpture work. Andrew has shown at numerous local venues, is a former East Lansing Art Festival board member and creative director for Cedar Street Art Collective.



Kate Snyder is a savvy PR practitioner and veteran strategist who inspires and empowers her clients to connect with their audiences in new, dynamic ways. She is dedicated to uplifting women in business, she's a passionate arts advocate and she makes it her mission to ensure those without a microphone are heard loud and clear. She has built a company committed to doing big work in a small community and will motivate you to do the same.



Mary Thiefels is an artist, educator and founder of TreeTown Murals; a community mural and public art company that focuses on building connections. TreeTown Murals invites individuals, youth, and community stakeholders to be part of the creative process and project implementation. These collaborations provide opportunities for people to create transformative works of art together in their own community's urban renewal and economic growth.

Re-imageneering how Lansing Parking serves our customers from the ground up

Over the next five years, Lansing Parking is investing in **major renovations** to upgrade its parking facilities with colorful and effective **wayfinding**, a new mobile **payment app**, all new parking ramp **entry and exit** equipment and enhanced **lighting** to better serve and safeguard our customers.



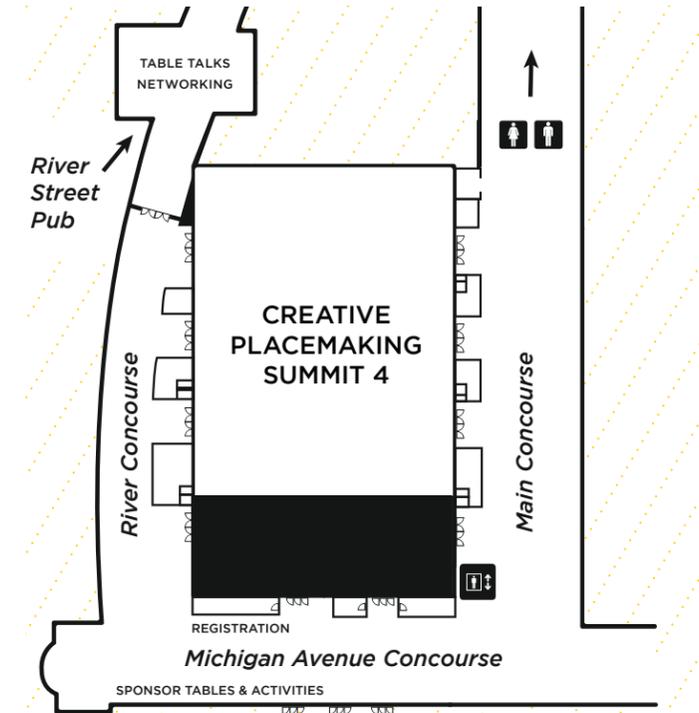
517-483-4240
LansingMI.gov/Parking



Andy Schor, Mayor

Driving Force Sponsor of the Creative Placemaking Summit

Conference Information



WiFi Information

Username: createplace
Password: Summit4

Follow The Arts Council



@ArtsCouncilGL
#LansingPlacemakers

GIVING VOICE TO THE HUMAN EXPERIENCE

RENDER STUDIOS

RenderStudios.com @ThisIsRender

