



THE ARTS COUNCIL OF GREATER LANSING'S

CREATIVE PLACEMAKING SUMMIT 5

PRESENTED BY THE GREATER LANSING REGIONAL PROSPERITY INITIATIVE

What is the Creative Placemaking Summit?

A Brief History

Since 2015, the Creative Placemaking Summit is produced by the Arts Council of Greater Lansing and was created to bring together a cross-sector of residents who care about making Lansing a great place to live, work and play by using the arts as a driver of economic and community development. The first Summit was a half-day event at the Lansing Center and featured a variety of breakout sessions and keynote speaker Fred Kent, president of Project for Public Spaces. More than 150 people were in attendance (the event sold out within days of opening the registration), and overall response was excellent. As a result of the event, several dozen placemaking projects have been implemented between 2016-2019.

Dedicated to Great Places

The Creative Placemaking Summit dedicates itself to bringing area residents, creatives, public officials, urban planners, developers, arts and cultural professionals and others together to foster collaboration, share ideas, inspire projects, instill motivation and encourage action.

The Summit includes the voices of all members in a community, neighborhood and city, so enhancements reflect the diversity of metro Lansing and instill a strong sense of ownership and pride.

The event features sessions, panel discussions, keynote addresses, entertainment, networking opportunities and more, while providing a platform for creative discussions and ideas to take hold, gain footing and find life beyond the Summit walls.

About Creative Placemaking Summit 5

In our fifth year, we are taking a look at what we've accomplished, how far we've come, what projects are happening now and what we are doing to keep the momentum going into the future.

Topics for 2019:

- Diversity and Inclusion in Creative Placemaking
- Placekeeping versus Placemaking

- Using Creative Placemaking in Talent Attraction and Retention
- Placing Artists in Governmental Roles
- Creative Placemaking Used in the Health Field and in Well-Being

Creative Placemaking Summit Values

At the Creative Placemaking Summits, we believe in a diversity of voices from all backgrounds, geographies, sectors, and experience levels. Our Steering Committee consists of various leaders in the field from our Greater Lansing region, who help to curate an exceptional experience for our summit participants.



What is the MI Great Places, Inc. Creative Placemaking Summit Scholarship?

The Creative Placemaking Summit participation attracts individuals from a cross-sector of the region’s developers, planning professionals, economic development leaders, municipalities, realtors, artists, arts and cultural organizations and more. The Michigan Realtors Creative Placemaking Summit Scholarship exists to open this training opportunity to leaders from our community that have financial barriers preventing them from adding their voice to this conversation.

With this scholarship, we hope to provide the resources needed for community leaders in Greater Lansing to take advantage of this valuable educational opportunity.

How Does the Scholarship Work?

Applying for or nominating someone to receive the Michigan Realtors Creative Placemaking Summit Scholarship is easy. By Aug. 1, 2019, fill out and submit the application/nomination form or download a paper application — Word document or PDF — and send to Michigan Realtors at 720 N Washington Ave, Lansing, MI 48906.

We will select 10 scholarship winners from the applications/nominations submitted to represent Greater Lansing’s community members, and with enrollment and acceptance into the program we will underwrite the winner’s full registration (\$55) for the event.

Decisions and notifications will be made and announced by Aug. 26, 2019, with the event occurring September 25-26, 2019.

Questions about the scholarship? Send an email or call Kaetana Beech at 800-454-7842 or kbeech@mirealtors.com. For questions about the Creative Placemaking Summit, contact Meghan Martin at 517-853-7581 or meghan@lansingarts.org.